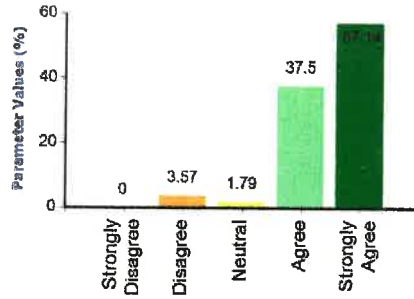


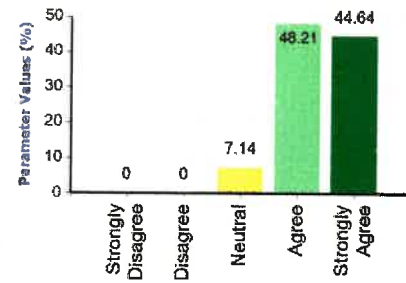
**ANALYSIS OF STUDENT FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)**

**Programme :** MA in Journalism and Mass Communication (MAJMC)

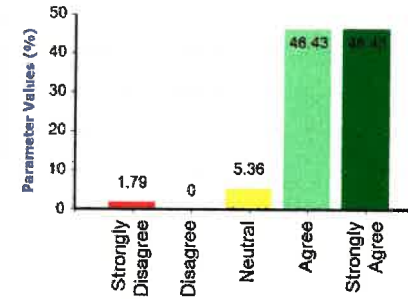
**The sequence of the content is well organized.**



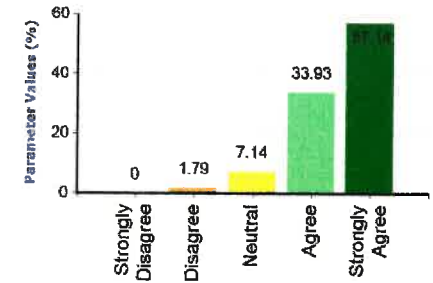
**Uniformity of syllabus in terms of curriculum load.**



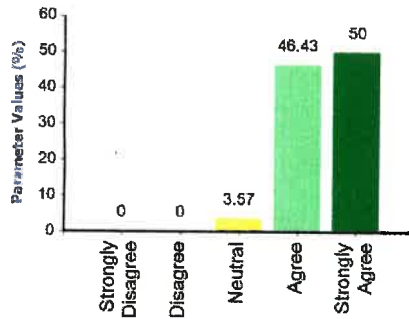
**Course curriculum is career oriented.**



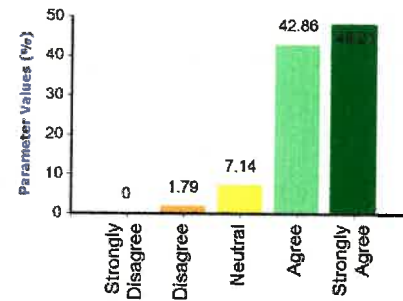
**Learning values are inclined for development of skills, concepts, knowledge and analytical abilities.**



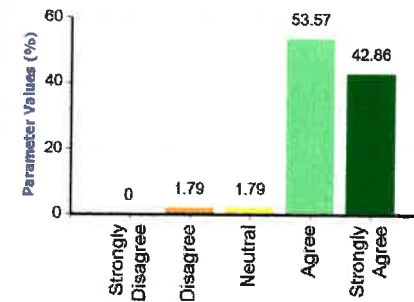
**The curriculum justifies the assigned lectures.**



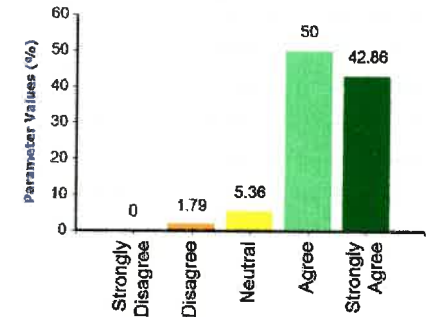
**The course curriculum covers the latest developments in relevant areas.**



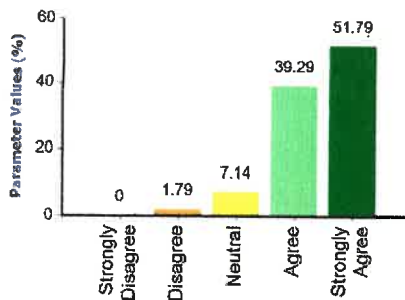
**Course curriculum contains scope of relevant activities.**



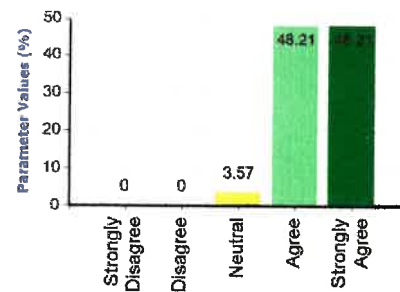
**The course content is updated rationally.**



**The course curriculum has good balance between theory and practical applications.**

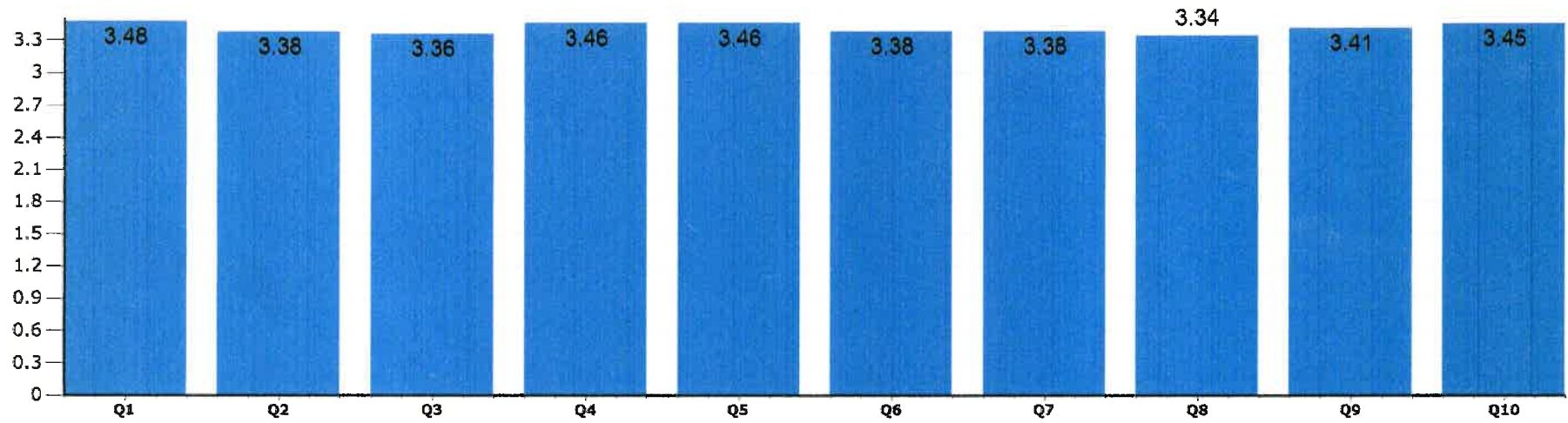


**The Course content encourages self and extra curriculum learning.**

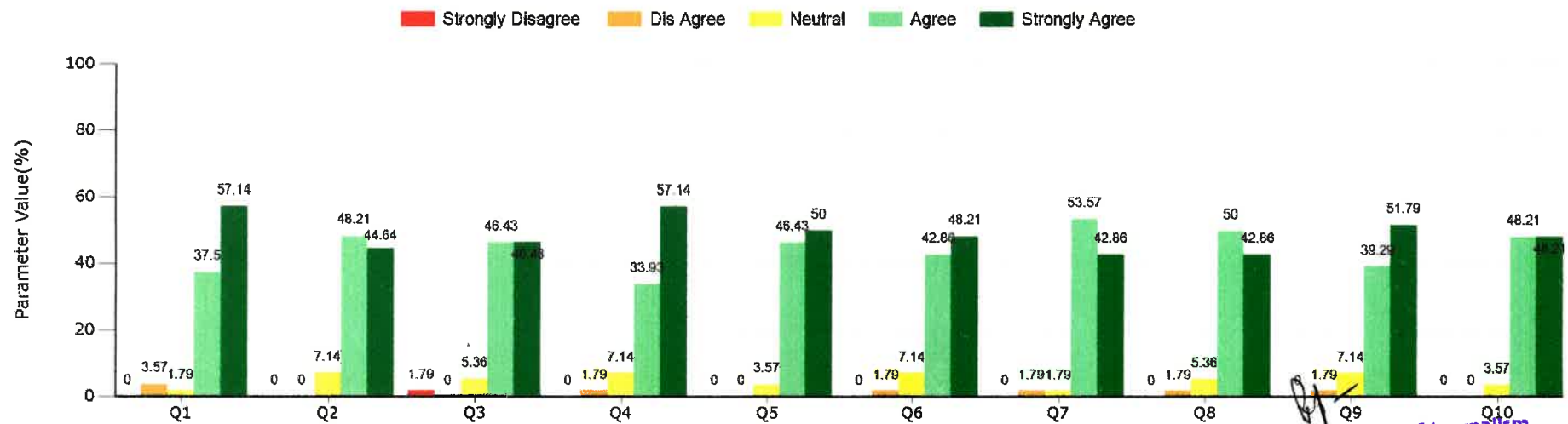


*gp*  
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**Average Rating**



**Summary Chart**



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## Analysis Report of Student Feedback on Curriculum

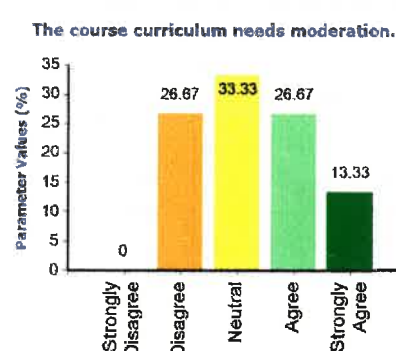
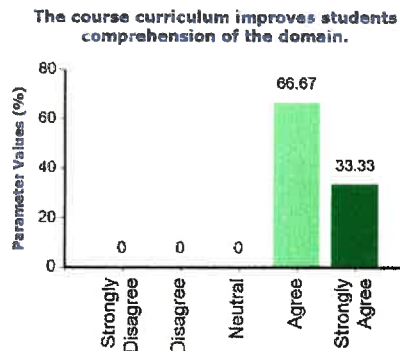
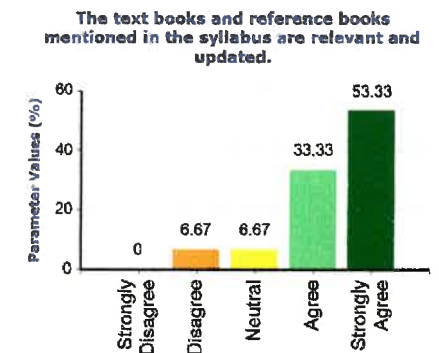
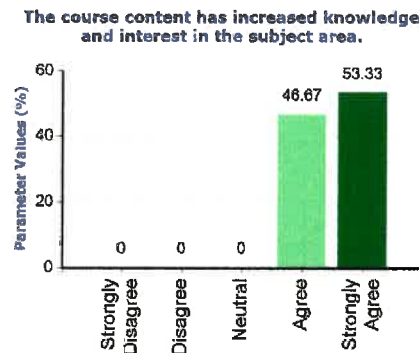
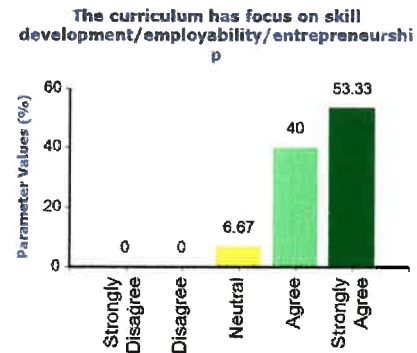
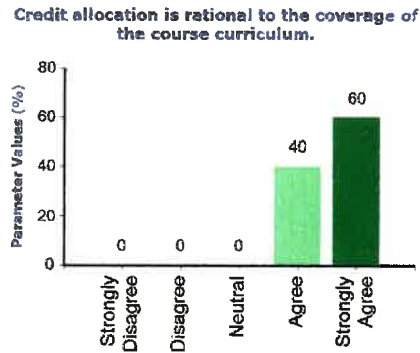
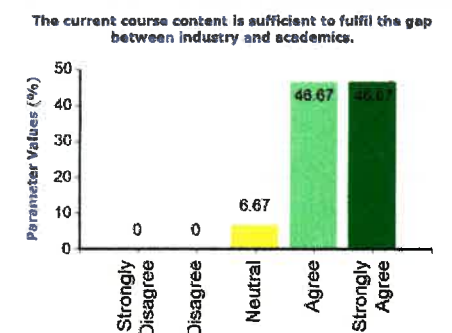
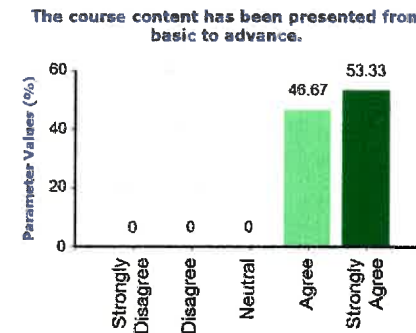
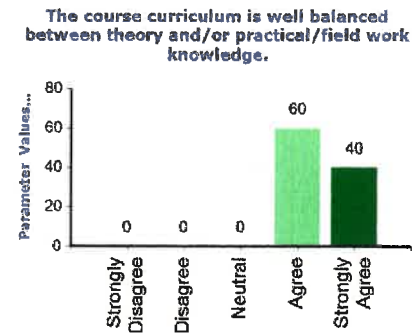
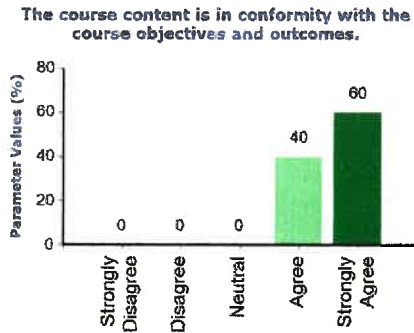
### Programme- MAJMC

On the basis of Analysis report of Student feedback of Odd and Even Semester 2022-23 on various parameters such as 57.14 % student strongly agree on the sequence that course content is in conformity with course objectives and outcomes ,51.79% agrees that the program curriculum is well balanced between theory and practical, 48.21% agrees that the syllabus is in uniformity in terms of curriculum load. 46.43% agrees that the course curriculum is career oriented, 50 % agrees that the curriculum justifies the assigned lectures, 50% agrees that the course content is updated rationally. 53.33% student agrees on the sequence that the text books and reference books mentioned in the syllabus are updated and relevant. 48.21% student agrees that the course curriculum encourages self and extra-curriculum learning needs.

  
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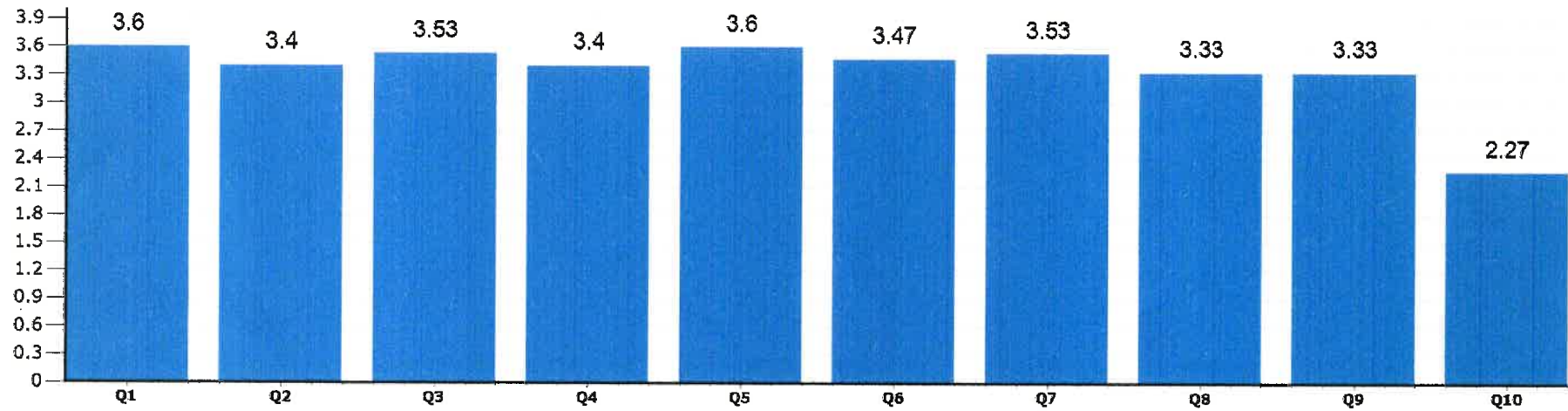
## ANALYSIS OF FACULTY FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)

**Programme :** MA in Journalism and Mass Communication (MAJMC)

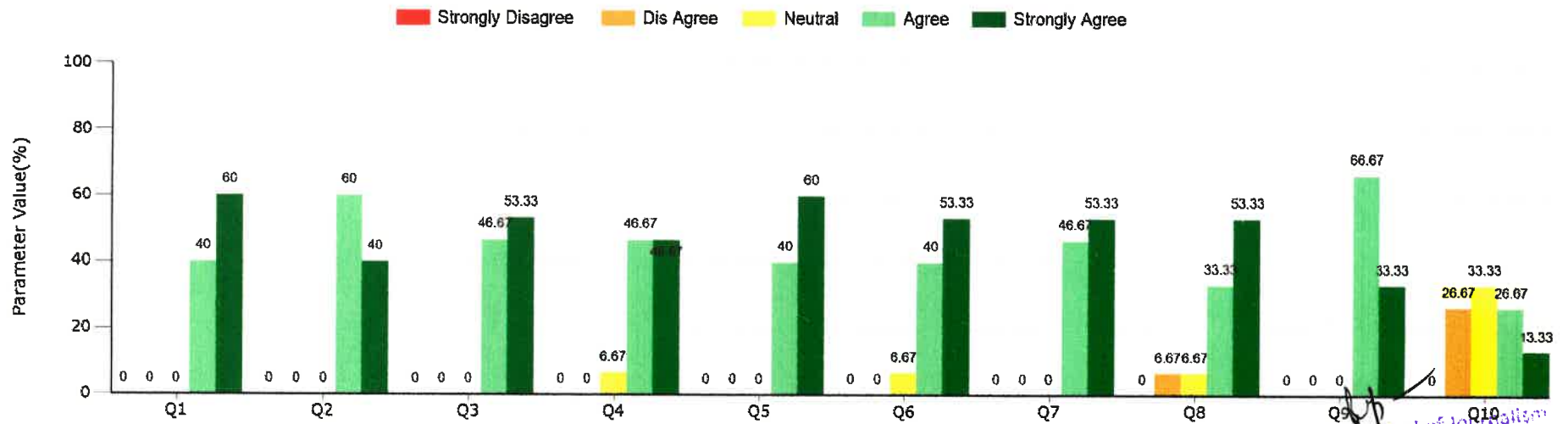


*[Signature]*  
 Uttaranchal School of Journalism  
 & Mass Communication  
 (Uttaranchal University)  
 Arcadia Grant, Post Office Chandanwari  
 Premnagar, Dehradun - 248007

### Average Rating



### Summary Chart



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## Analysis Report of Student Feedback on Curriculum

### Programme- MAJMC

On the basis of Analysis report of Student feedback of Odd and Even Semester 2022-23 on various parameters such as 57.14 % student strongly agree on the sequence that course content is in conformity with course objectives and outcomes ,51.79% agrees that the program curriculum is well balanced between theory and practical, 48.21% agrees that the syllabus is in uniformity in terms of curriculum load. 46.43% agrees that the course curriculum is career oriented, 50 % agrees that the curriculum justifies the assigned lectures, 50% agrees that the course content is updated rationally. 53.33% student agrees on the sequence that the text books and reference books mentioned in the syllabus are updated and relevant. 48.21% student agrees that the course curriculum encourages self and extra-curriculum learning needs.

  
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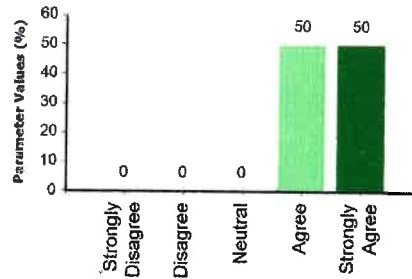
**(Employer Feedback Analysis 2022-23)**

**Feedback Type :** College Wise

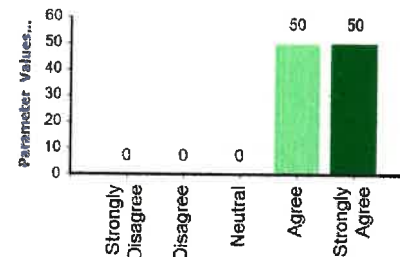
College : Uttaranchal School of Journalism & Mass Communication (USJMC)

**Academics**

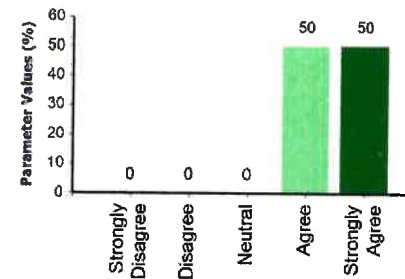
**The Program caters to local,national,regional and global developmental needs.**



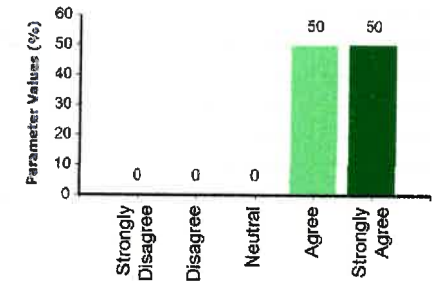
**The Programme curriculum was designed as per the basis of requirements of industry,society,and the environment.**



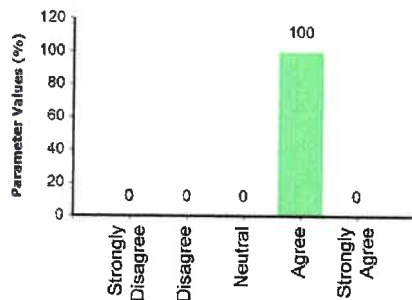
**The Program provides technical knowledge (core skills) as per the industry needs.**



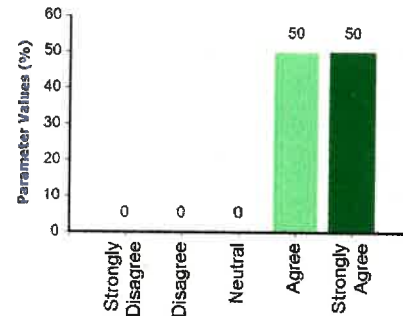
**The Program contains the courses which fulfils the required life skills and leadership qualities.**



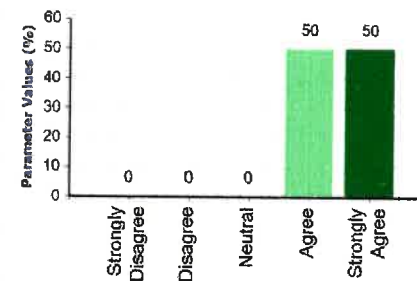
**Ability to demonstrate, solve problems and think creatively.**



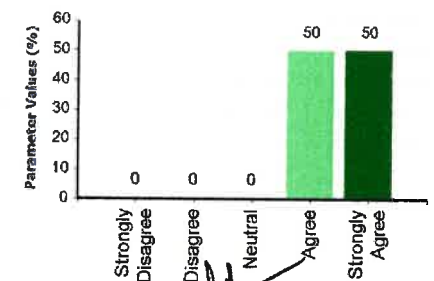
**Ability to communicate effectively.**



**The curriculum of the program covers the aspects of employability, higher learning and entrepreneurial attitude.**

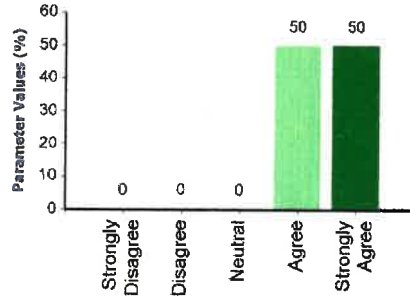


**The curriculum of the programme makes students ethically & socially responsible professionals.**

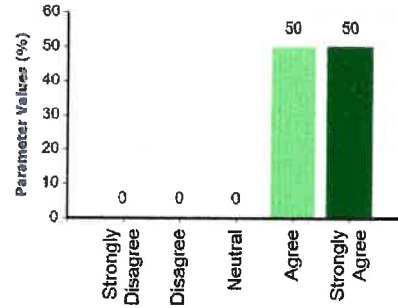


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**Ability to use their domain knowledge effectively in their job.**

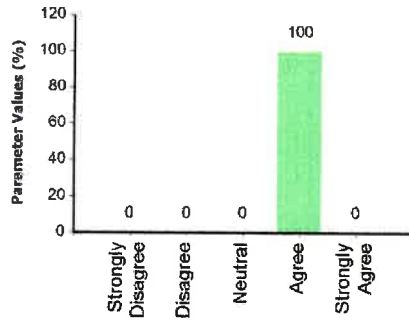


**Holistic development.**

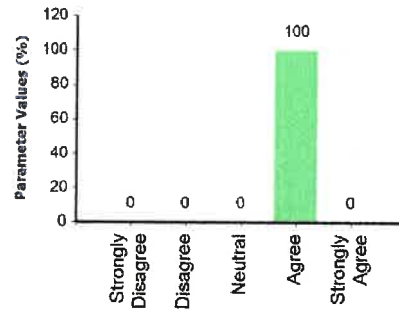


**Non-Academics**

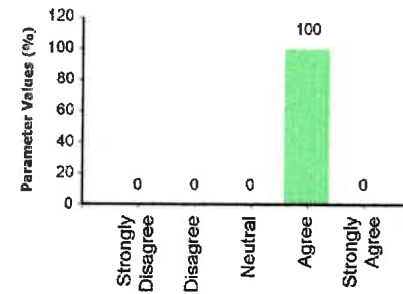
**Ability to take up extra responsibility.**



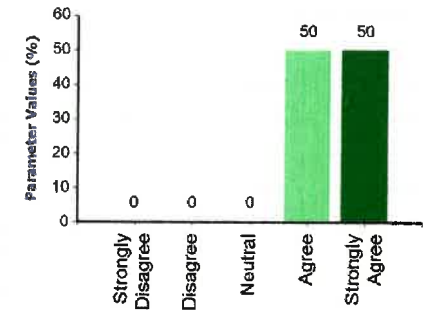
**Ability to use workplace equipment.**



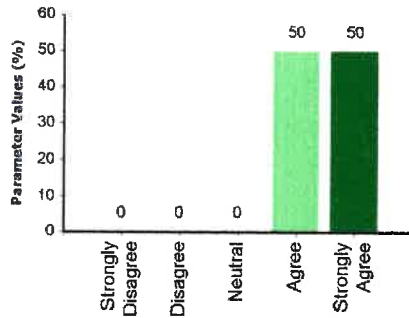
**Leadership, Team Spirit and Initiative Planning and Organisation skills.**



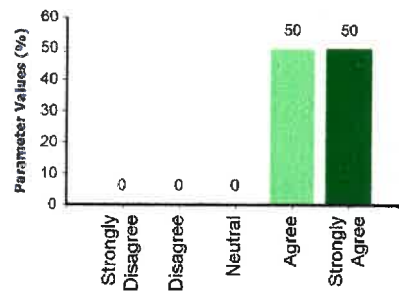
**Planning and organisation.**



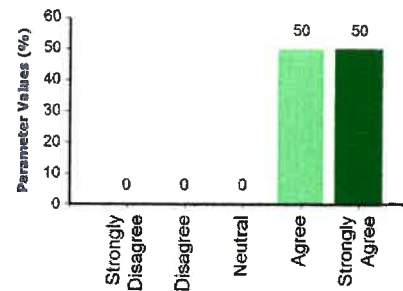
**Simplicity and sense of belongingness.**



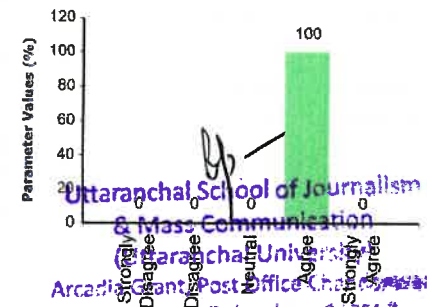
**Willingness to learn new techniques, adopt new ideas etc.**



**Ability to contribute to the goal of the organisation.**

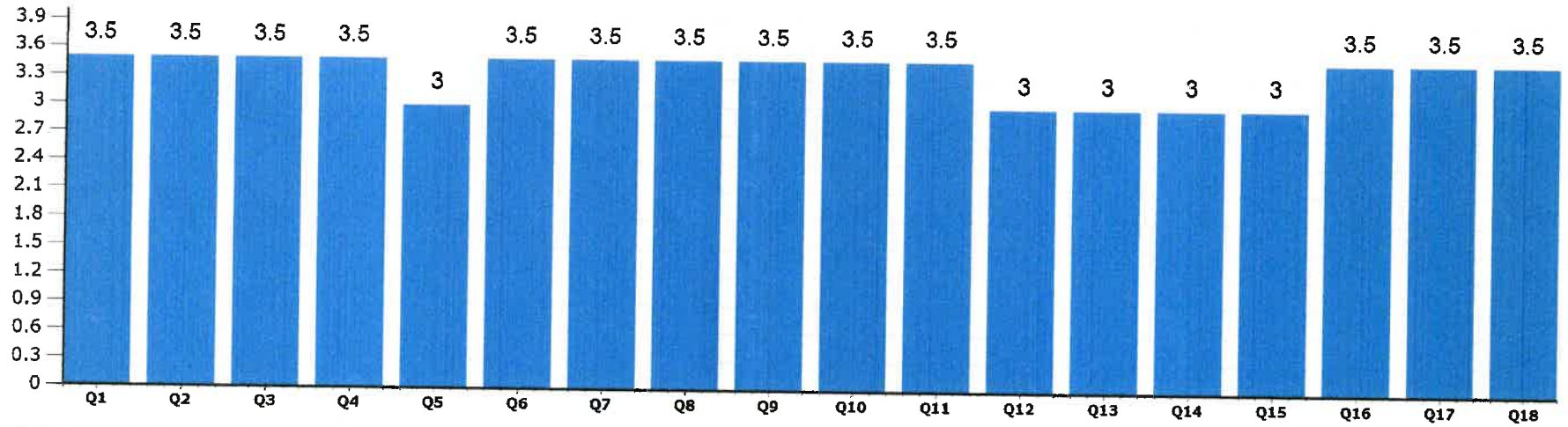


**Ability to solve workplace problem.**

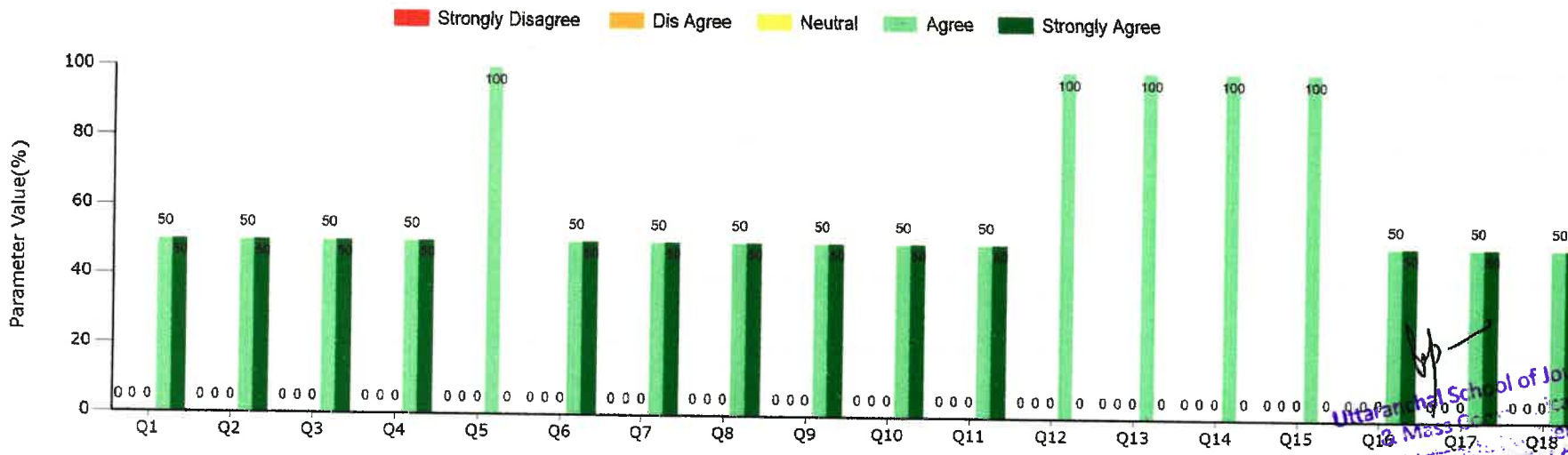




**Average Rating**



**Summary Chart**




Uttaranchal School of Journalism & Mass Communication  
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## **Analysis Report of Employer Feedback on Curriculum**

### **School- Uttaranchal School of Journalism and Mass Communication (USJMC)**

On the basis of Analysis report of Employer feedback of Odd and Even Semester 2022-23 on various parameters such as 50 % employer strongly agree on the sequence of program caters to local, regional, national and global development needs, 50% strongly agrees that the program provides technical knowledge as per industry needs, 100% thinks that the program provides ability to demonstrate, solve problem and thinks creatively, 50% strongly agrees on the point that the curriculum of the program makes students ethically and socially responsible professionals.

50% employer agrees on the sequence that the program provides the ability to the students to communicate effectively. 50 % of employers strongly believes that the curriculum of the program covers the aspects of employability, higher learning and entrepreneurial attitude. 50 % of the employer thinks that the program contains the courses which fulfill the required life skills and leadership qualities.

  
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UTTARANCHAL  
UNIVERSITY

# UTTARANCHAL UNIVERSITY

(Established vide Uttaranchal University Act, 2012)

(Uttarakhand Act No. 11 of 2013)

Arcadia Grant, P.O. Chandanwari, Premnagar, Dehradun, Uttarakhand



## Uttaranchal School of Journalism and Mass Communication

The BOS Committee along with External Expert analyzed the students, faculties and Alumni feedback on curriculum.

Sr. No	Recommendations and Actions	Remarks
1.	The BOS Committee along with External Expert analyzed the students, faculties and Alumni feedback on curriculum and after thorough study recommended no change in existing syllabus	As per the BOS recommendations.

  
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