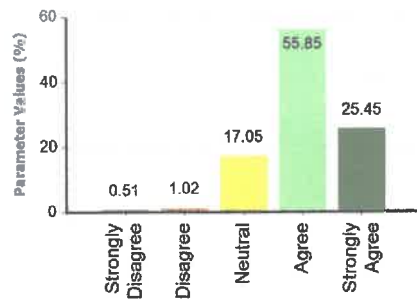


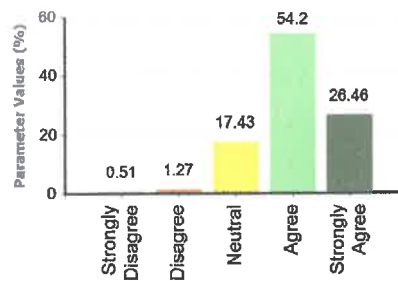
ANALYSIS OF STUDENT FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2021-22)

Programme : Bachelor in Journalism and Mass Communication (BA-JMC)

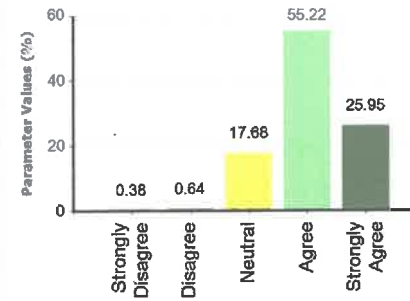
The sequence of the content is well organized.



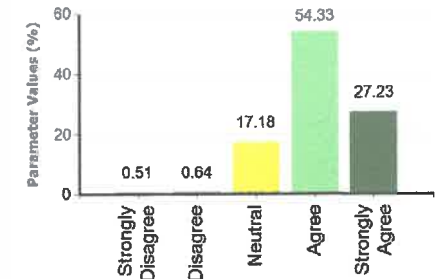
Uniformity of syllabus in terms of curriculum load.



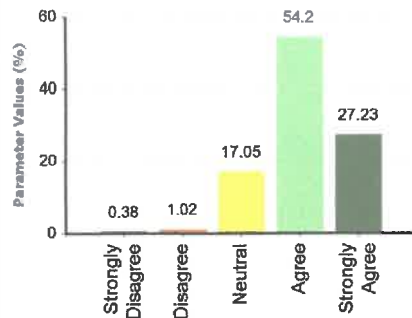
Course curriculum is career oriented.



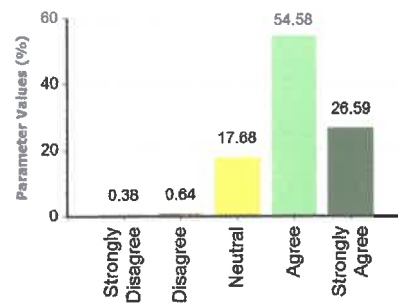
Learning values are inclined for development of skills, concepts, knowledge and analytical abilities.



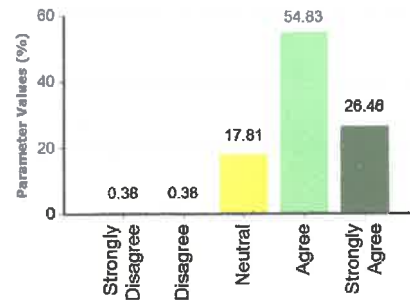
The curriculum justifies the assigned lectures.



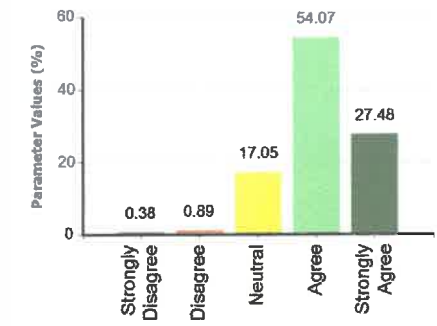
The course curriculum covers the latest developments in relevant areas.



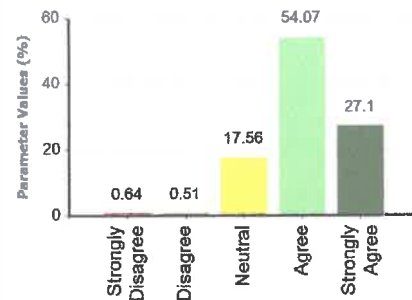
Course curriculum contains scope of relevant activities.



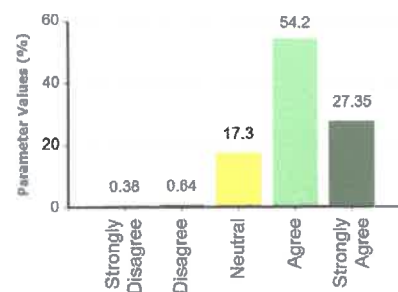
The course content is updated rationally.



The course curriculum has good balance between theory and practical applications.

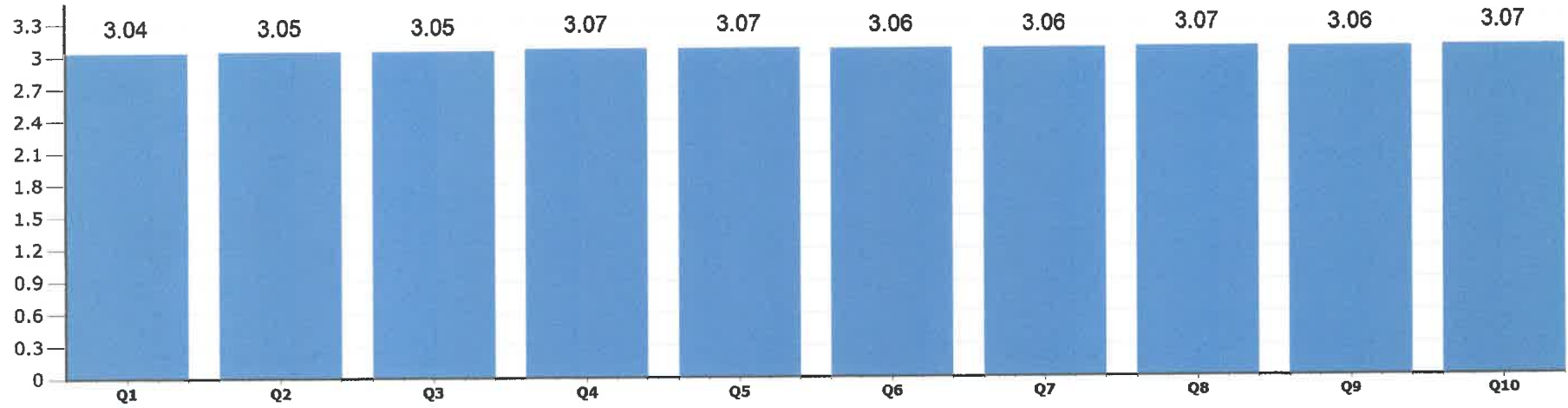


The Course content encourages self and extra curriculum learning.

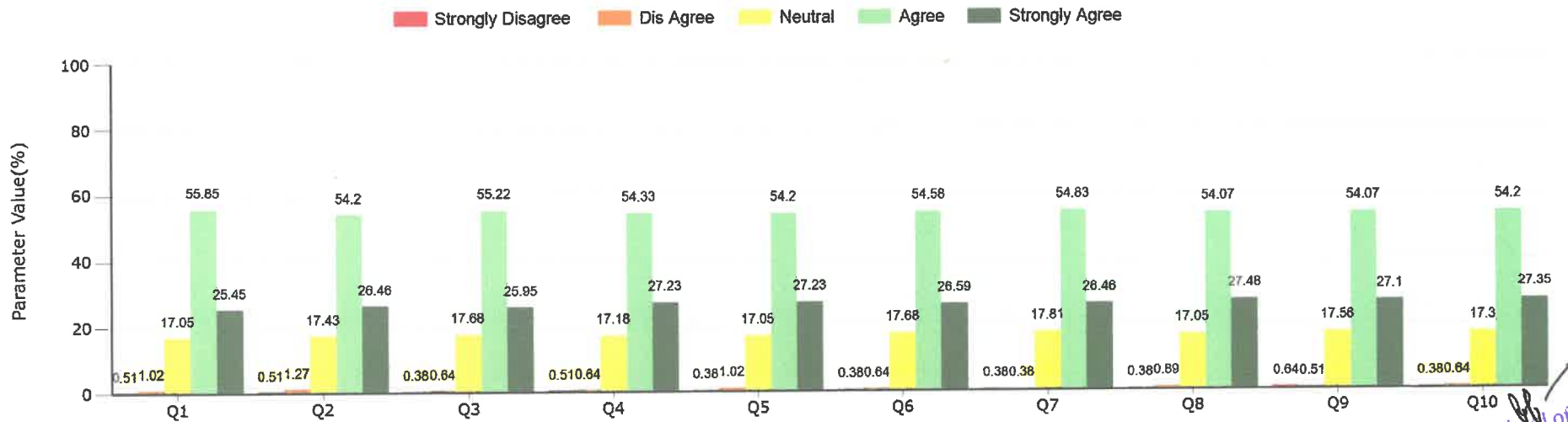


Signature
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Arcadia Grant, Post Office Chandanwari
Premnagar, Dehradun - 248007

Average Rating



Summary Chart





**UTTARANCHAL
UNIVERSITY**
NAAC GRADE **A+**

(Established vide Uttarakhand University Act, 2012, Uttarakhand Act No. 11 of 2013)
Premnagar-248007, Dehradun, Uttarakhand, INDIA

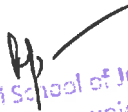
Uttarakhand School of Journalism & Mass Communication

Analysis Report of Student Feedback on Curriculum

Programme: BAJMC

On the basis of Analysis report of Student Feedback of Odd and Even Semester 2021-22 on various parameters such as **55.85%** Students agree on the sequence of the content is well organized, **55.22%** Students agree on Course curriculum is career oriented, **54.33%** Students are agree on the point that Learning values are inclined for development of skills, concepts, knowledge and analytical abilities.

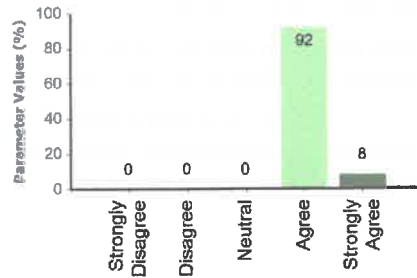
54.02% Students agree on the curriculum justifies the assigned lectures as well as **54.07%** similarly agree on the curriculum has good balance between Theory and Practical Applications, and the course content is updated rationally. Also **54.89%** Students think that Course curriculum contains scope of relevant activities.


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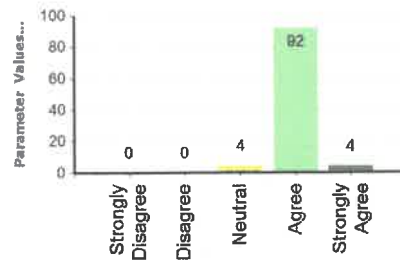
ANALYSIS OF FACULTY FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2021-22)

Programme : Bachelor in Journalism and Mass Communication (BA-JMC)

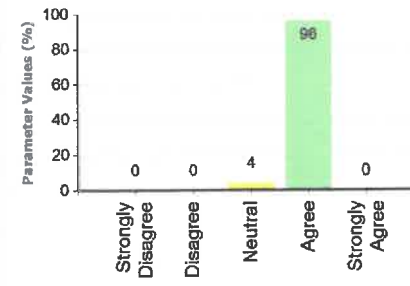
The course content is in conformity with the course objectives and outcomes.



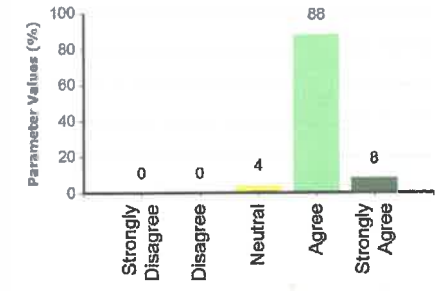
The course curriculum is well balanced between theory and/or practical/field work knowledge.



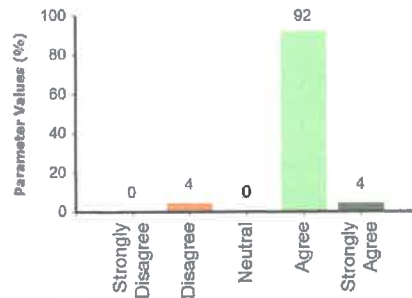
The course content has been presented from basic to advance.



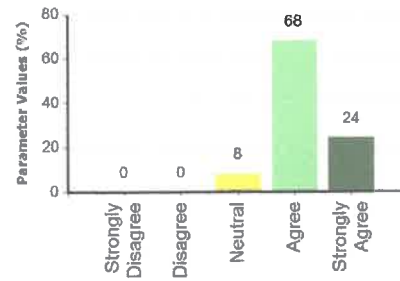
The current course content is sufficient to fulfil the gap between industry and academics.



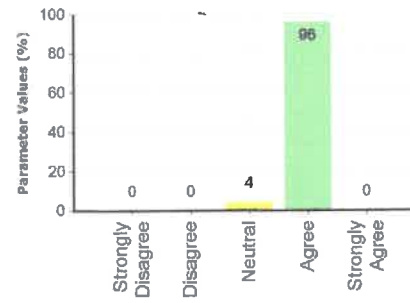
Credit allocation is rational to the coverage of the course curriculum.



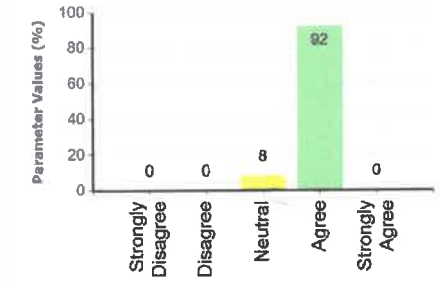
The curriculum has focus on skill development/employability/entrepreneurship



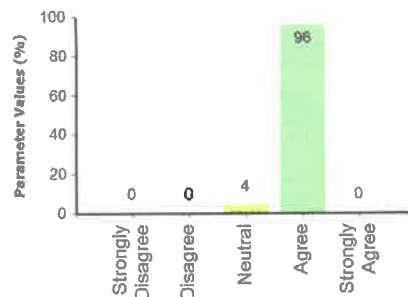
The course content has increased knowledge and interest in the subject area.



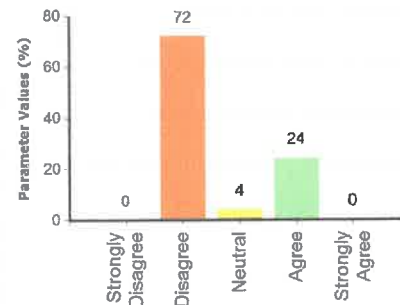
The text books and reference books mentioned in the syllabus are relevant and updated.



The course curriculum improves students comprehension of the domain.

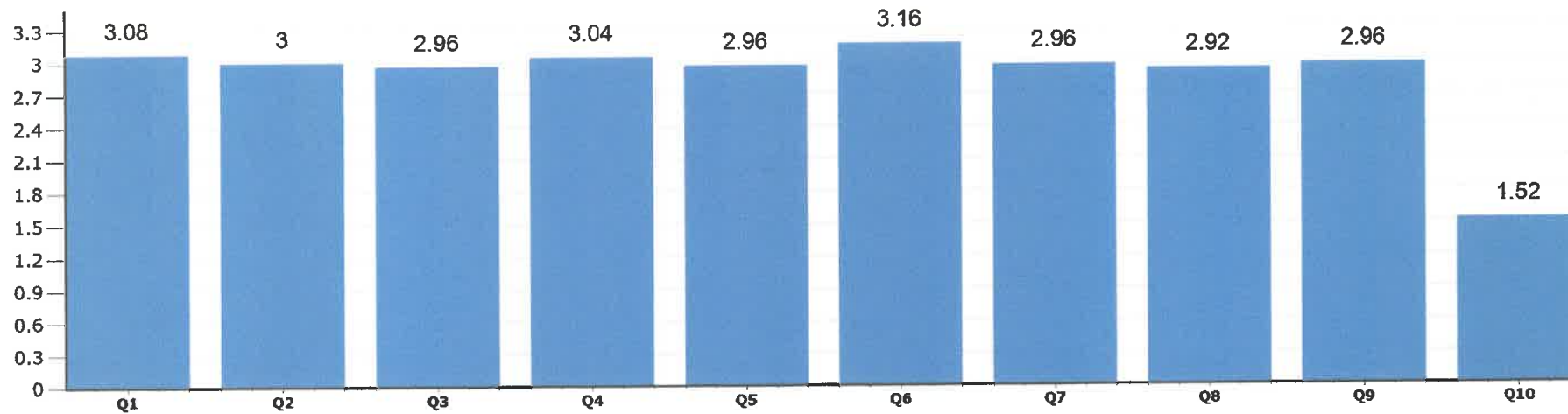


The course curriculum needs moderation.

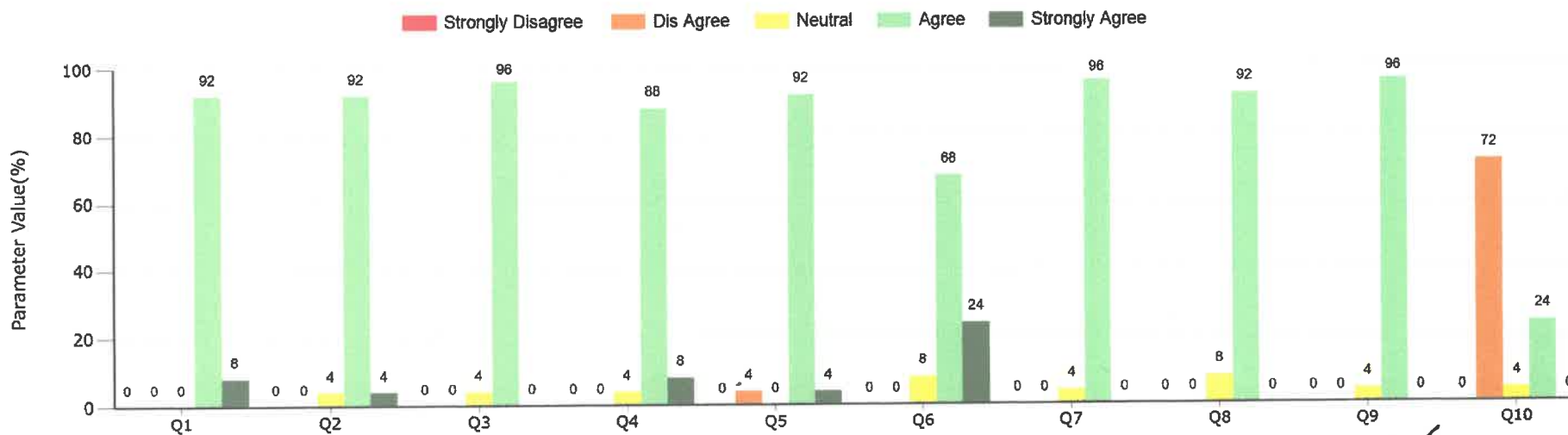


RP
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Average Rating



Summary Chart




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**UTTARANCHAL
UNIVERSITY**
NAAC GRADE **A+**

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Uttarakhand School of Journalism & Mass Communication

Analysis Report of Faculty Feedback on Curriculum

Programme: BAJMC

On the basis of analysis report of Faculty Feedback, **92%** Faculty agree on the point of the course content is in course conformity with the course objectives and outcomes and the course curriculum is well balanced between theory, practical and field work knowledge respectively. **96%** Faculty agree on parameter the course content has been presented from basic to advance as well as on the course curriculum improves students' comprehension in the domain, also same percent of faculty agree on the course content increased knowledge and interest in the subject area.

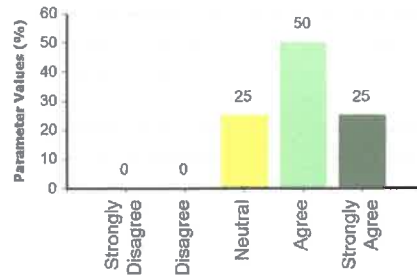
88% faculty are agree on the current course content is sufficient to fulfill the gap between Practical and Academics. **72%** Faculty disagree on parameter that the course curriculum need moderation.


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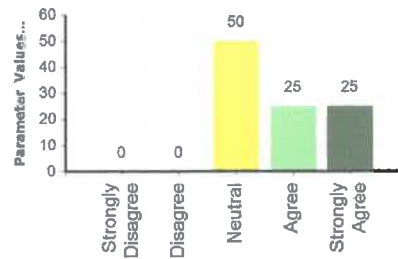
ANALYSIS OF ALUMNI FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2021-22)

Programme : Bachelor in Journalism and Mass Communication (BA-JMC)

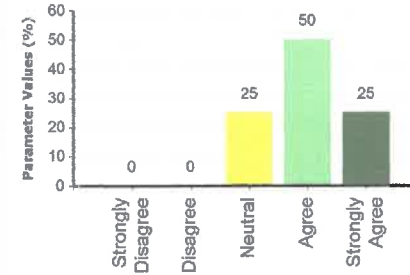
The course curriculum was appropriate for career progression.



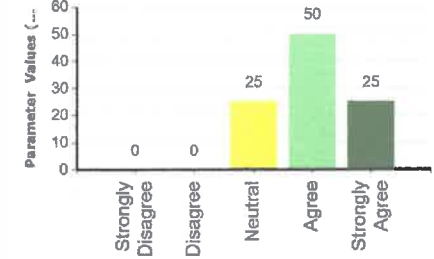
Sufficient trainings, seminars, value added courses and PDPs were provided for holistic development.



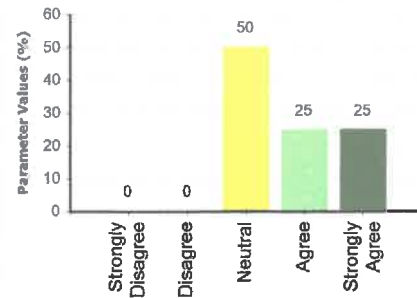
The programme involved experiential and participative learning.



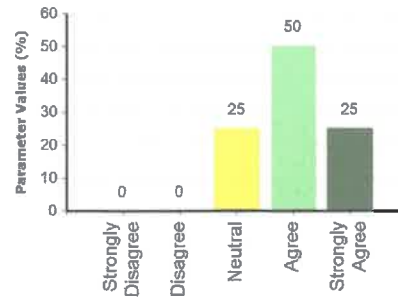
Research Work/ Project Work/ Internships/ Electives offered under the programme were challenging and constructive.



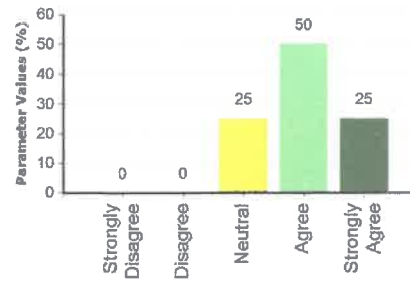
Proper industry-academia relationship was maintained across the programme.



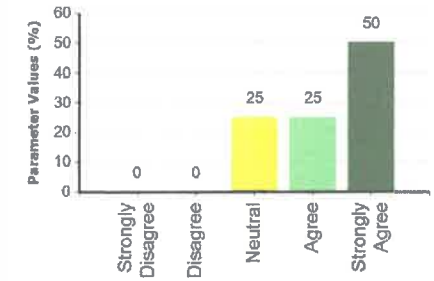
The curriculum offers courses with practical and hands-on learning experience.



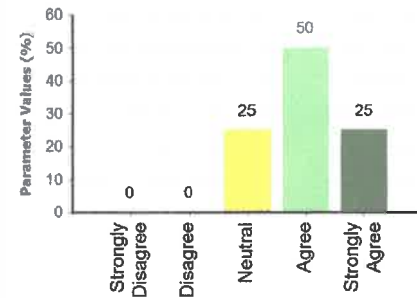
The curriculum was effective to build the opportunities in terms of employability, higher learning and entrepreneurial attitude.



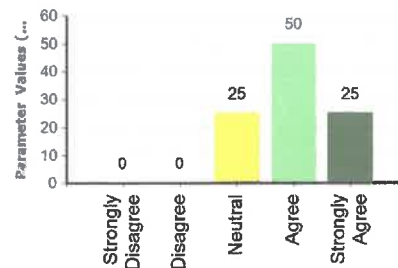
The programme enhances your ability to cope up with a challenging situation and to work in a team.



Relevance of course curriculum to real life situation.

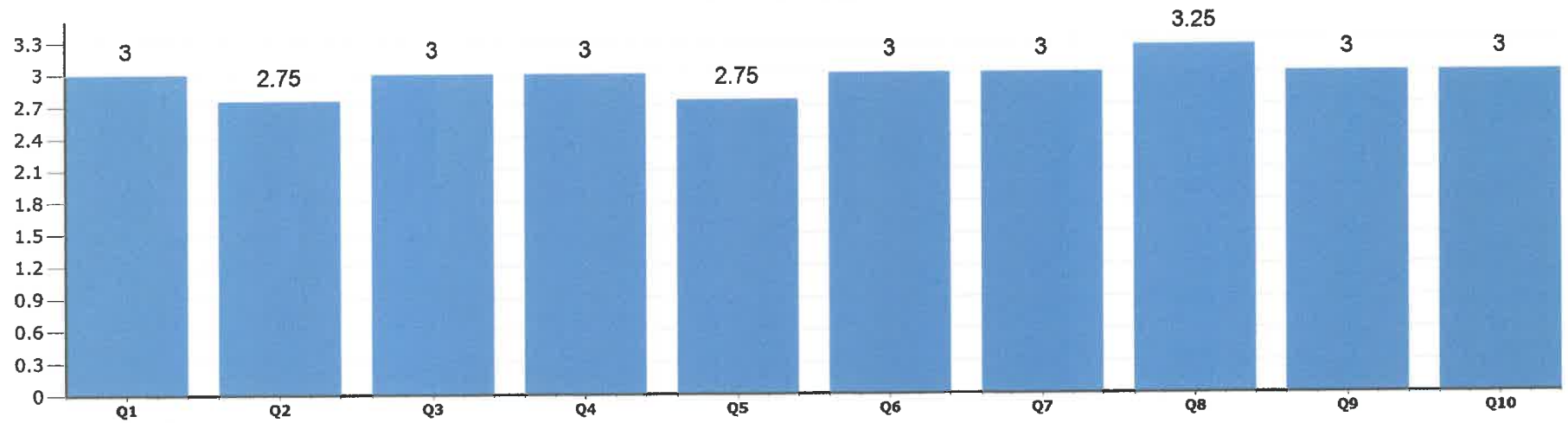


Curriculum is sufficient to impart presentation, report writing and technical skills.

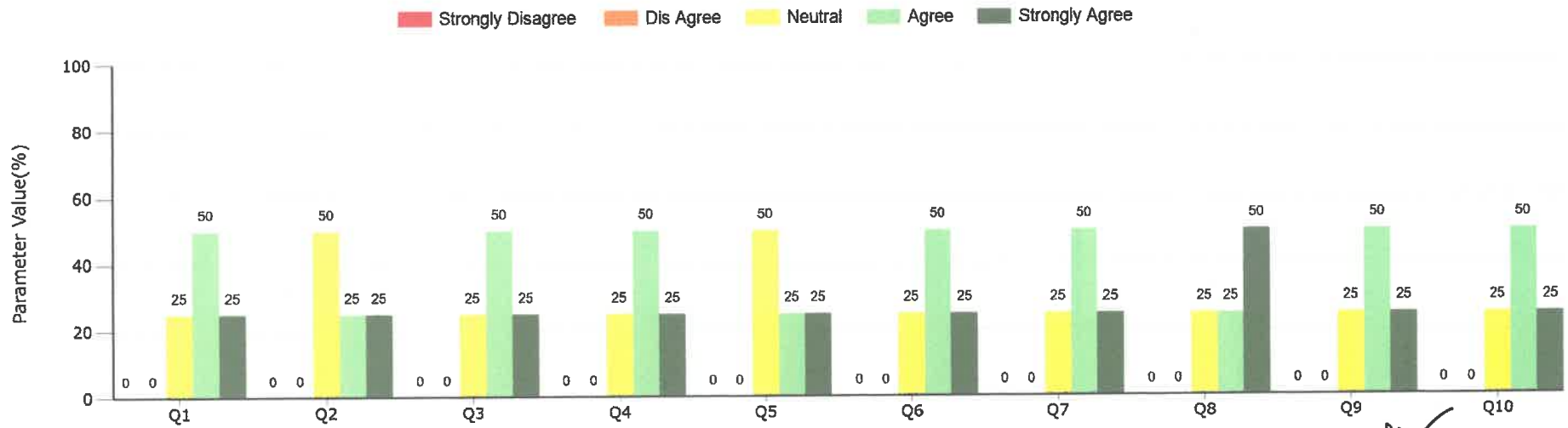



BB
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Summary Chart




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**UTTARANCHAL
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Uttaranchal School of Journalism & Mass Communication

Analysis Report of Alumni Feedback on Curriculum

Programme: BAJMC

On the basis of analysis report of Alumni Feedback **50%** Alumni agree on such parameters The course curriculum was appropriate for career progression, the programme involved experiential and participative learning, the curriculum offers courses with practical and hands-on learning experience, the curriculum was effective to build the opportunities in terms of employability, higher learning and entrepreneurial attitude.

50% Alumni are neutral on sufficient trainings, seminars, PDPs were provided for holistic development and **50%** Alumni strongly agree on the programme enhances your ability to cope up with the challenging situation and to work in a team.


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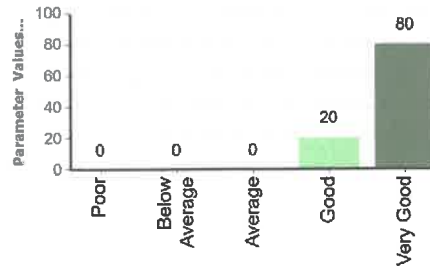
PARÉNT'S FEEDBACK ON CURRICULUM (2021-22)

Feedback Type : College Wise

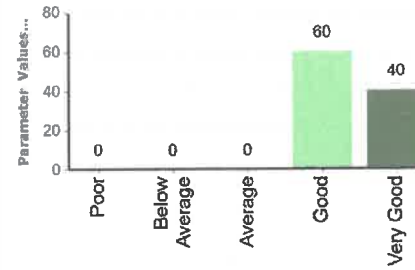
University : UTTARANCHAL UNIVERSITY, DEHRADUN

College : Uttaranchal School of Journalism & Mass Communication (USJMC)

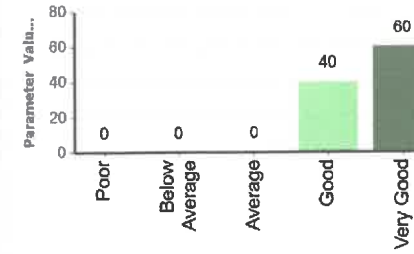
Quality of teaching in the University ?



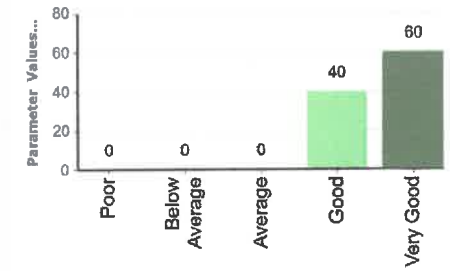
Relevance of the courses taught ?



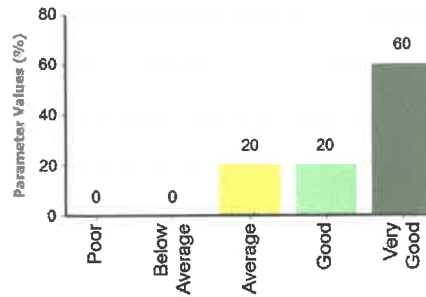
Whether curriculum leads to holistic development of the ward ?



Transparency of the evaluation process ?

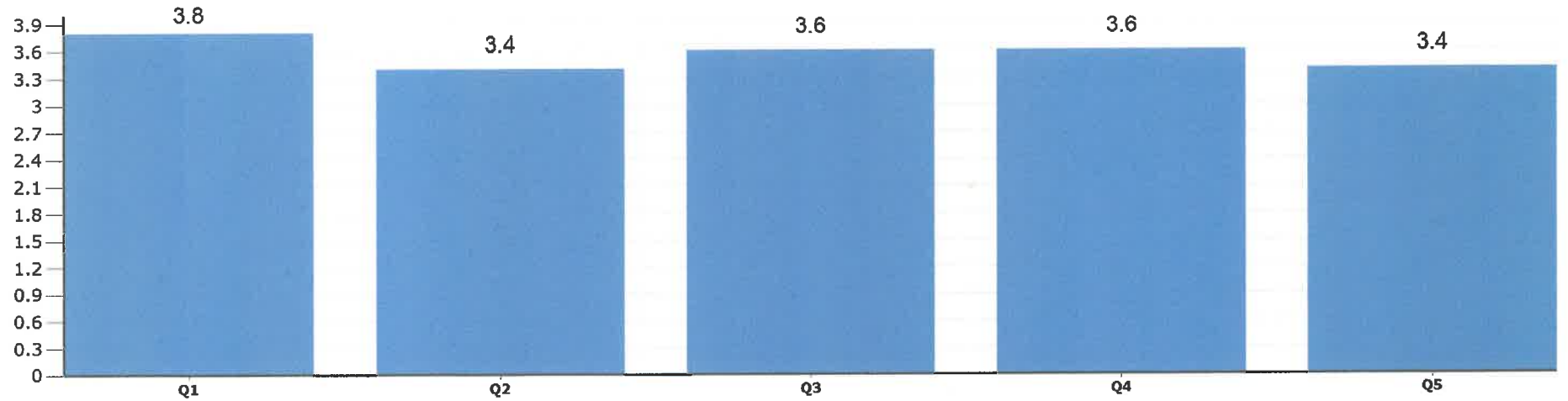


Outcomes achieved by your ward (OBE) ?

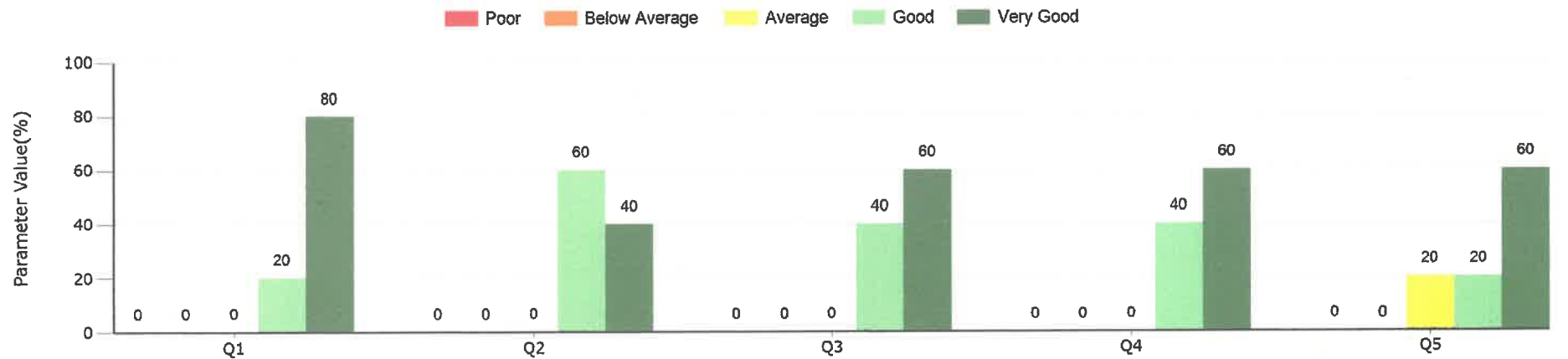


[Signature]
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Average Rating



Feedback Summary Chart




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Uttaranchal School of Journalism & Mass Communication

Analysis Report of Parents Feedback on Curriculum

Programme: BAJMC

On the basis of Analysis report of Student Feedback of Odd and Even Semester 2021-22 on various parameters such as **80%** Parents agree on the quality of teaching in the university is very good, Whether curriculum leads to holistic development of the ward, and Outcomes achieved by your wards and Transparency in the evaluation Process respectively.


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Uttaranchal School of Journalism & Mass Communication

The BOS Committee along with external expert analyzed the Students, faculties and Alumni feedback on curriculum and give following recommendations:

S.NO.	RECOMMENDATIONS AND ACTIONS	REMARKS
1.	<p>The BOS Committee and External Expert of BOS went through study, evaluation Scheme and feedback analysis advised to revise the syllabus. The Board of studies decided to make following revisions in B.A.(Hons.)Journalism and Mass Communication courses-</p> <p>Introduction to Journalism (BAJMC-102), Data Journalism (BAJMC-801), GE-Business Communication (BAJMC-405), Indian Govt. Politics and International Relations (BAJMC-503)</p>	All the suggestions incorporated in the BOS 2023-24
2.	<p>The Board of studies decided to remove following Courses from B.A. (Hons.)Journalism and Mass Communication Programme-</p> <p>University Open Elective – I (II Semester) and University Open Elective – II (III Semester)</p>	
3.	<p>The Board of studies decided to add following New Courses in B.A. (Hons.) Journalism and Mass Communication Programme-</p> <p>Digital Publishing (USJMC/VAC-01) and Basics of Anchoring/Reporting (USJMC/VAC-02)</p>	


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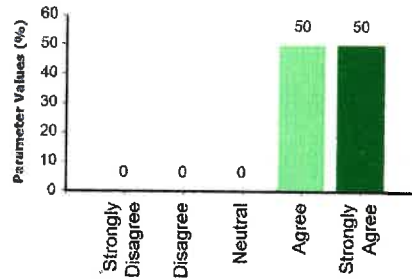
(Employer Feedback Analysis 2022-23)

Feedback Type : College Wise

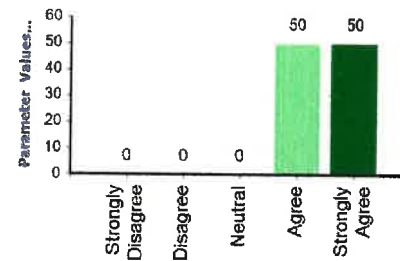
College : Uttaranchal School of Journalism & Mass Communication (USJMC)

Academics

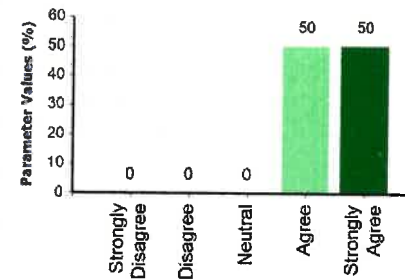
The Program caters to local,national,regional and global developmental needs.



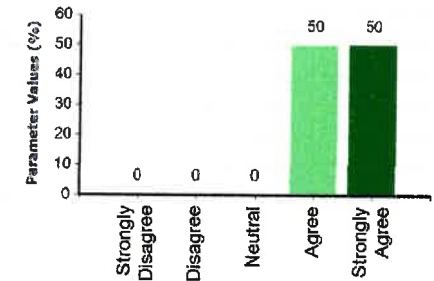
The Programme curriculum was designed as per the basis of requirements of industry,society,and the environment.



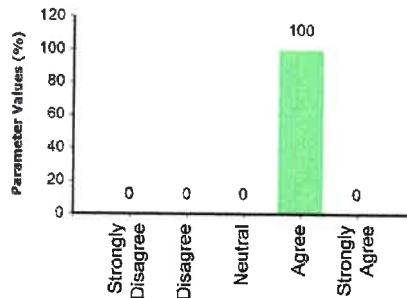
The Program provides technical knowledge (core skills) as per the industry needs.



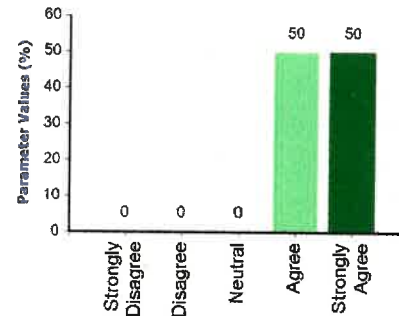
The Program contains the courses which fulfils the required life skills and leadership qualities.



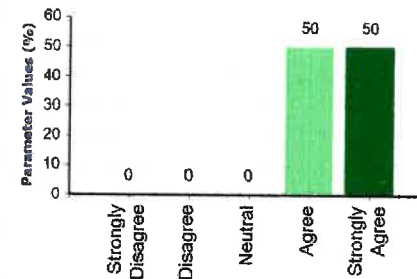
Ability to demonstrate, solve problems and think creatively.



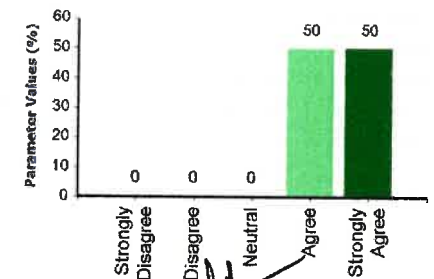
Ability to communicate effectively.



The curriculum of the program covers the aspects of employability, higher learning and entrepreneurial attitude.

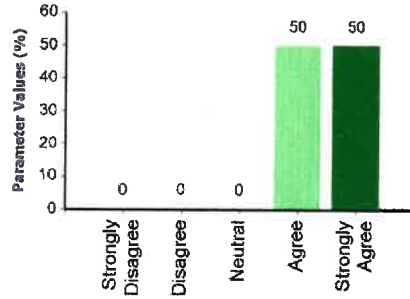


The curriculum of the programme makes students ethically & socially responsible professionals.

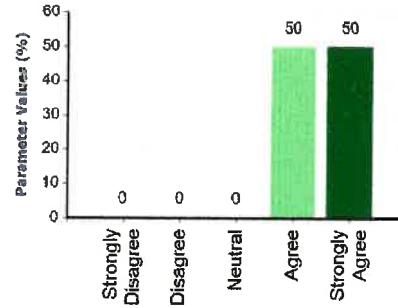


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Ability to use their domain knowledge effectively in their job.

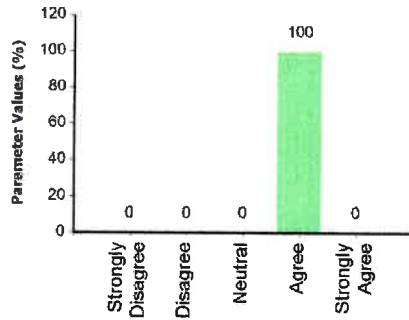


Holistic development.

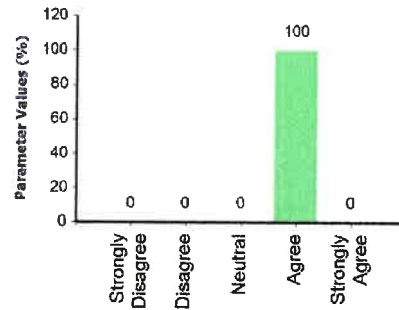


Non-Academics

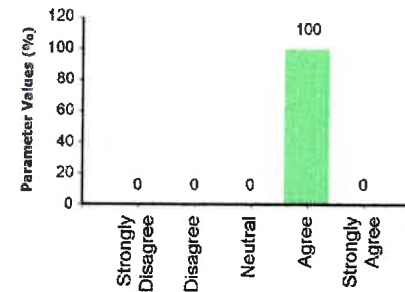
Ability to take up extra responsibility.



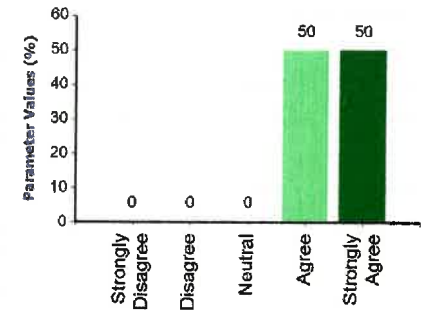
Ability to use workplace equipment.



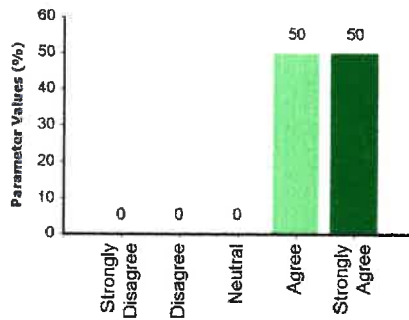
Leadership, Team Spirit and Initiative Planning and Organisation skills.



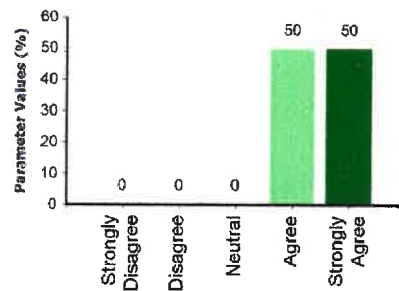
Planning and organisation.



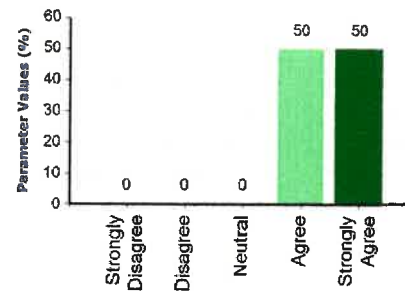
Simplicity and sense of belongingness.



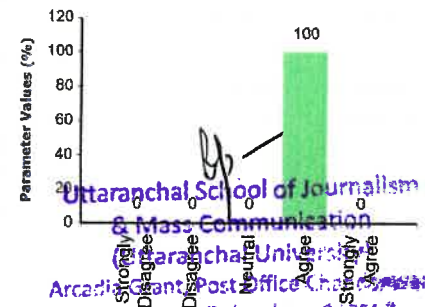
Willingness to learn new techniques, adopt new ideas etc.



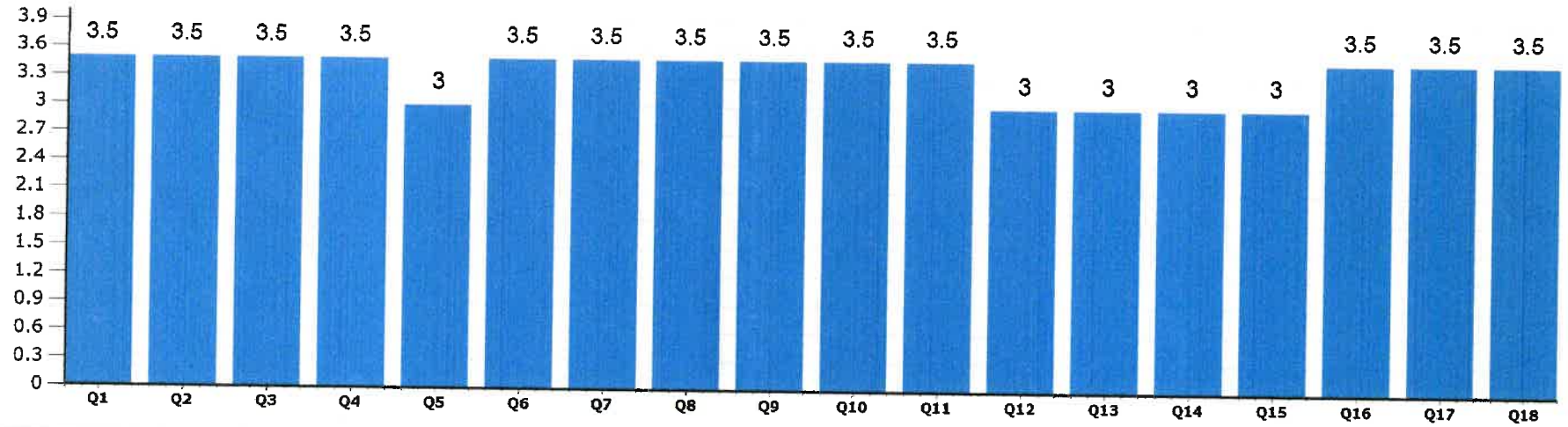
Ability to contribute to the goal of the organisation.



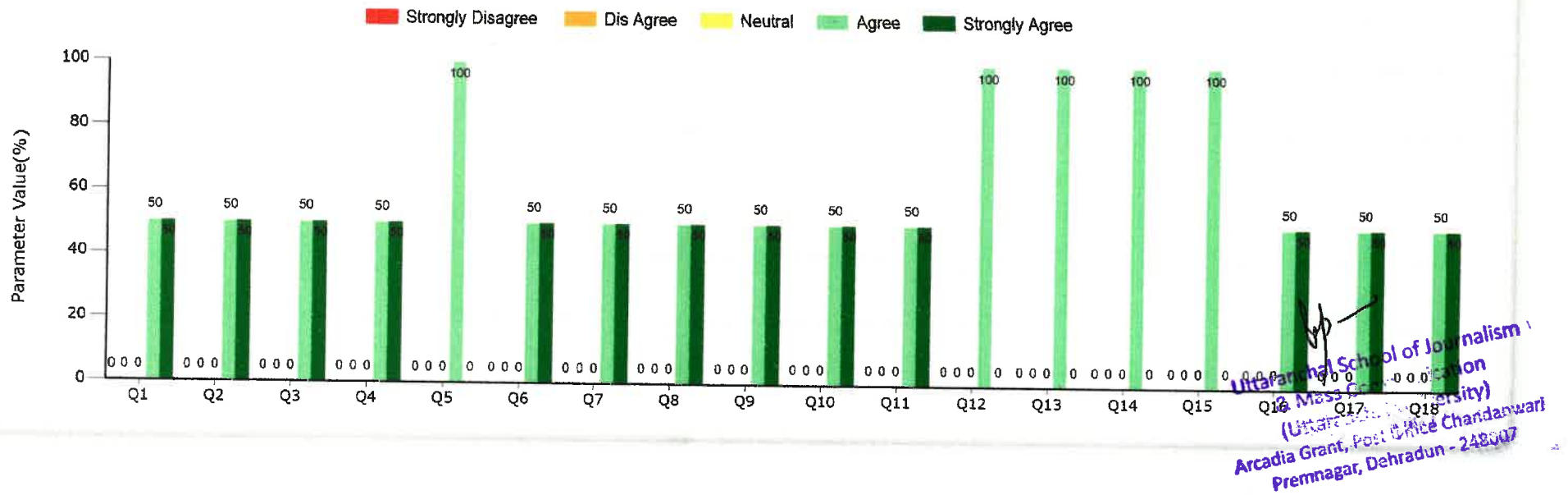
Ability to solve workplace problem.



Average Rating



Summary Chart




Uttaranchal School of Journalism & Mass Communication
 (Uttaranchal University)
 Arcadia Grant, Post Office Chandanwari
 Premnagar, Dehradun - 248007

Analysis Report of Employer Feedback on Curriculum

School- Uttaranchal School of Journalism and Mass Communication (USJMC)

On the basis of Analysis report of Employer feedback of Odd and Even Semester 2022-23 on various parameters such as 50 % employer strongly agree on the sequence of program caters to local, regional, national and global development needs, 50% strongly agrees that the program provides technical knowledge as per industry needs, 100% thinks that the program provides ability to demonstrate, solve problem and thinks creatively, 50% strongly agrees on the point that the curriculum of the program makes students ethically and socially responsible professionals.

50% employer agrees on the sequence that the program provides the ability to the students to communicate effectively. 50 % of employers strongly believes that the curriculum of the program covers the aspects of employability, higher learning and entrepreneurial attitude. 50 % of the employer thinks that the program contains the courses which fulfill the required life skills and leadership qualities.


Uttaranchal School of Journalism
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Arcadia Grant, P.O. Chandanwari,
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