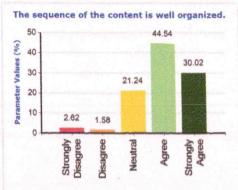


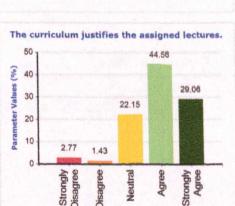
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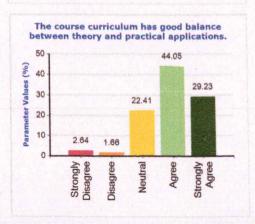
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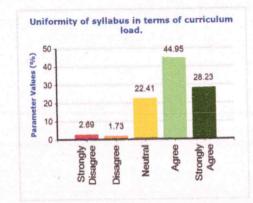
ANALYSIS OF STUDENT FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)

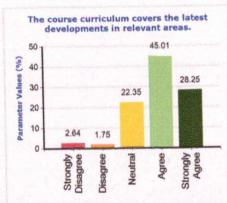
Programme: Master of Business Administration

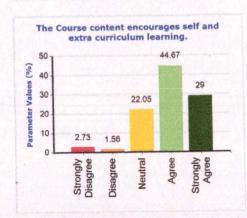


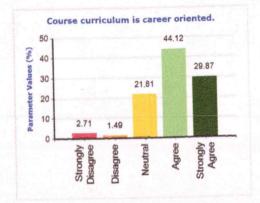


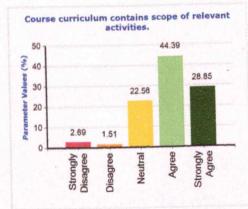


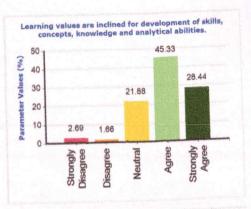


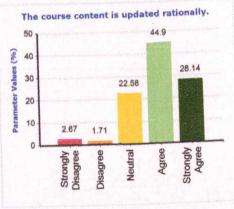




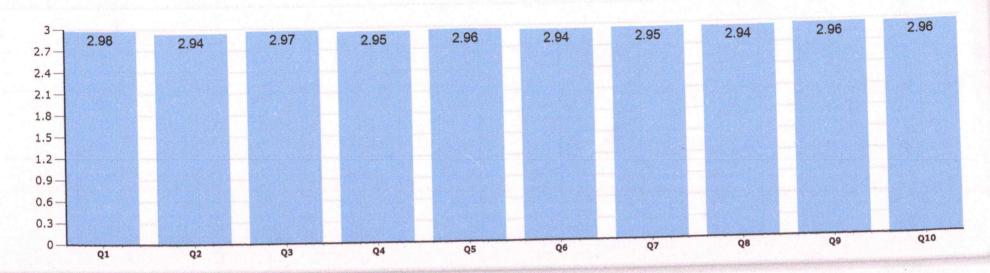


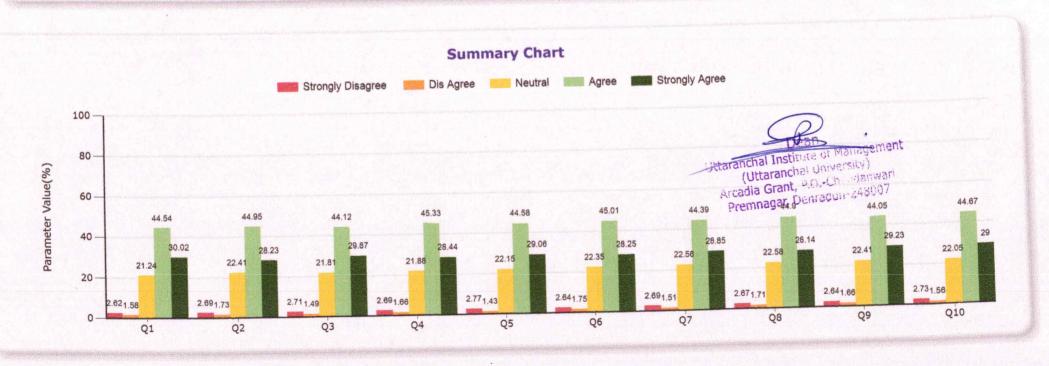






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STUDENT FEEDBACK ANALYSIS (MBA)

The feedback taken from students about the present syllabus and curriculum of the MBA 2022-23 reveals the following facts:

- 1) Most of the MBA students have the opinion that the course content has job relevance (the score obtained is 79%).
- 2) The students are satisfied with the quality of teaching and uniformity of syllabus in terms of curriculum load.
- 3) As per the feedback given by the students, it has also been observed that the curriculum had the ability to foster entrepreneurial skills, Skill development & employability among the students.
- 4) Most of the students are satisfied with the point that the content has been updated rationally.
- 5) It is also observed that curriculum-related activities organized by the institution are fruitful to most of the students with a score of 74 % approx.

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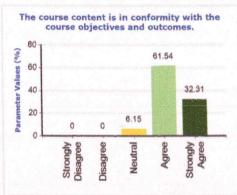


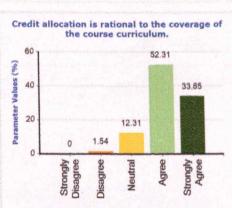
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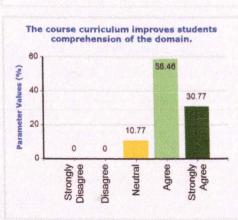
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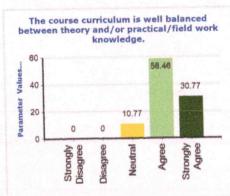
ANALYSIS OF FACULTY FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)

Master of Business Administration Programme:

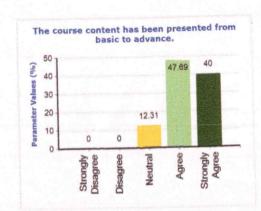


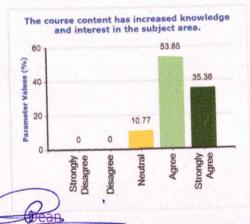


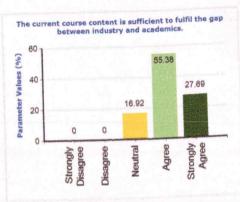


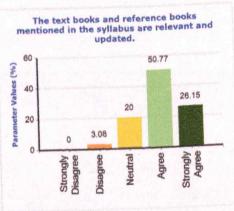


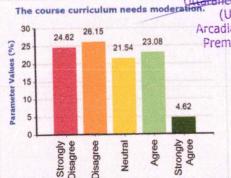












The course curriculum needs moderation. (Uttaranchacultivis the most important person in curriculum design, implementation and development, feedback of faculty on curricula. Arcadia Gra Premnaga

aspects are of utmost importance. Analysis of the faculty feedback for the year 2022-23 brought about the following information.

1) Most of the faculties thought there is clarity in course objectives and outcomes which is revealed by a score of 89%.

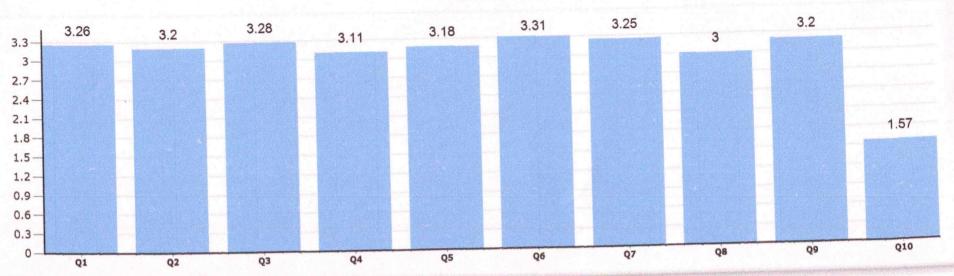
2) Most of the faculties are satisfied with the course content.

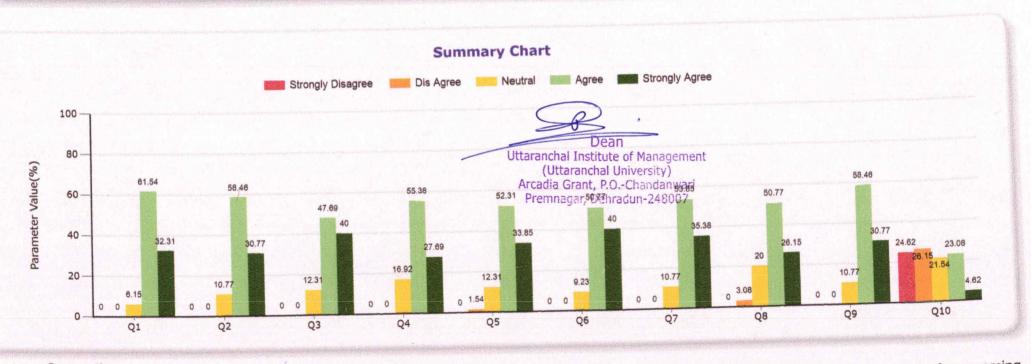
3) It is also revealed the syllabus is enriched with the inclusion of advanced topics

4) Most of them have the opinion that the curriculum has the capacity to support students in their higher learning & placements.

5) Presently following curriculum is career-oriented to the students.







On the basis of above-mentioned feedback analysis given by the faculty, it is suggested that some modifications are required in some courses for upcoming session 2023-24 curriculum. They also suggested introducing some new courses along with a new value-added course.



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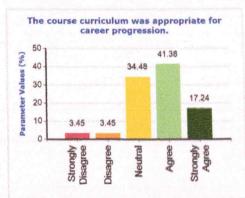
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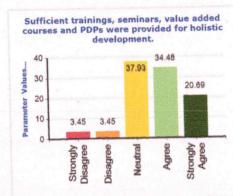
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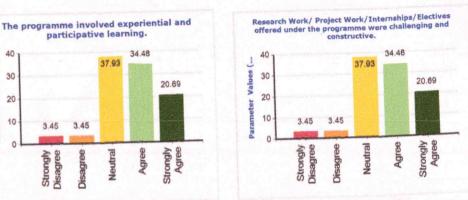
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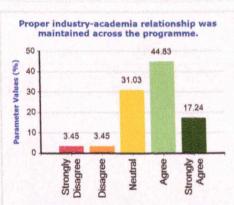
ANALYSIS OF ALUMNI FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)

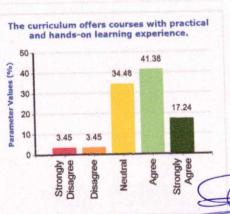
Programme: Master of Business Administration

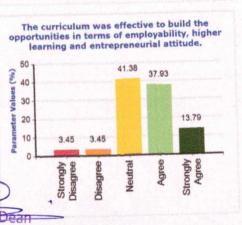




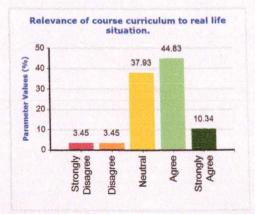


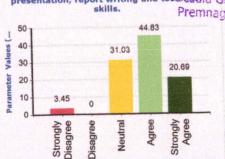












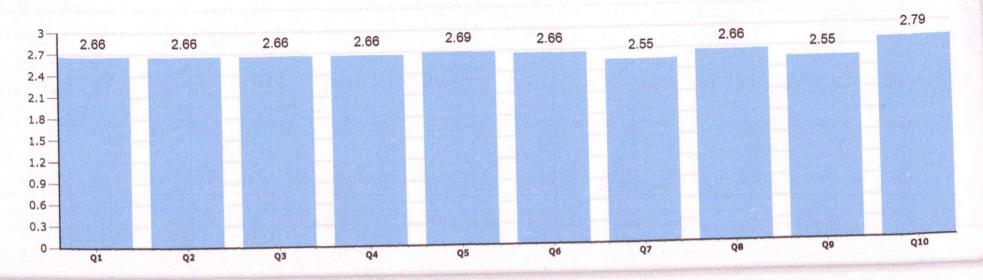
Uttaranchal Institutae (MNI PEEDBACK ANALYSIS (Uttaranchal Analysis of the alumni feedback for the year 2022-23 revealed the following facts Curriculum is sufficient to impart Premnagar, Dehrading of the alumni are satisfied with the course content and admits that the presentation, report writing and technicalia Grant, P course content was rather pertinent in their jobs.

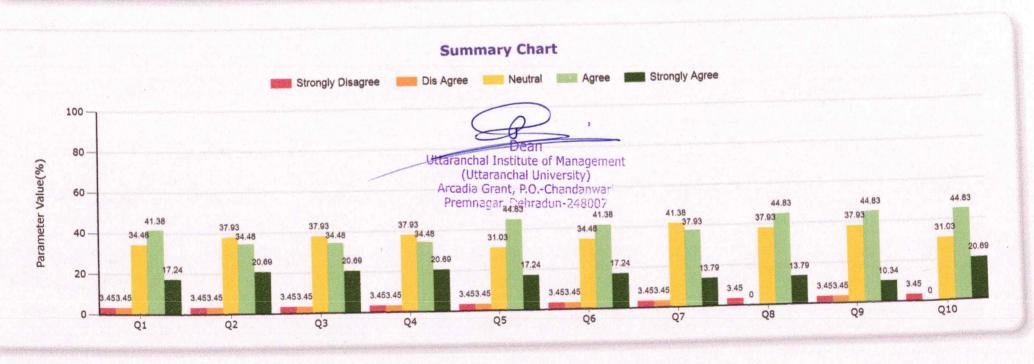
2) The career-oriented syllabus was quite helpful for them to find out an employment soon after their MBA.

3) Moreover, these stake holders are highly satisfied with the quality of teaching which is revealed by a higher score of 76%.

4) The college has a positive and balanced academic atmosphere (Score 79 %) that enabled them to be successful in their life.

5) Most of the students are satisfied with the accessibility of reference books to maintain the balance in theory& practical application which is revealed through a score of 73 %.





Suggestions:
On the basis of above mentioned feedback analysis given by alumni, it is suggested that some modifications are required in some courses for upcoming session 2023-24 curriculum.



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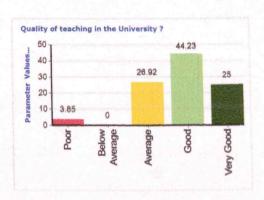
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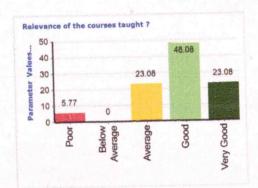
PARÉNT'S FEEDBACK ON CURRICULUM (2022-23)

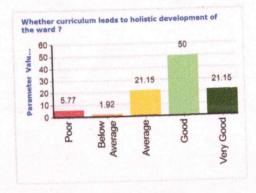
Feedback Type: College Wise

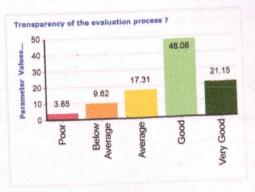
University: UTTARANCHAL UNIVERSITY, DEHRADUN

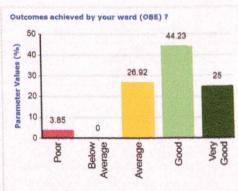
College: Faculty of Uttaranchal Institute of Management (UIM)



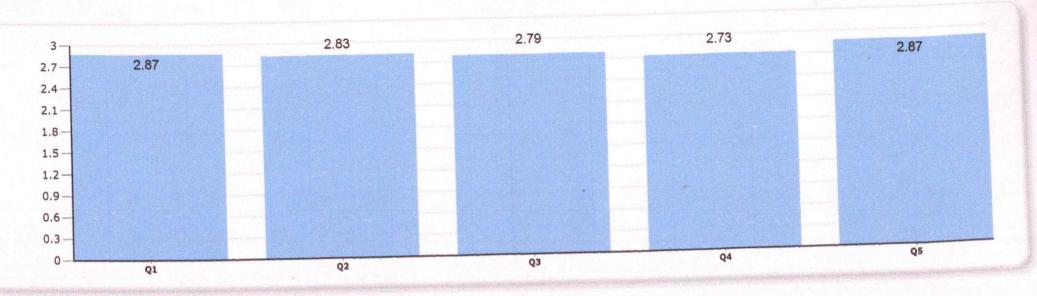


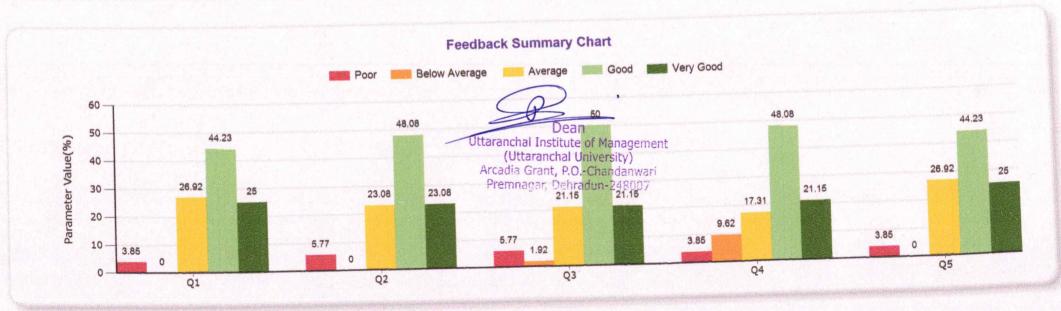






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Parents Feedback 2022-23

- 1. Parents appreciated curricula of UIM that are relevant to current issues and have practical applications in the real world.
- 2. Parents are satisfied with UIM curricula that embrace diversity and inclusivity, representing different cultures, backgrounds, and perspectives.
- 3. Parents are also satisfied with fair and transparent assessment methods that accurately measure their child's progress. They are concerned about excessive
- 4. Parents has also appreciated curricula that allow for some level of flexibility and differentiation to accommodate individual learning styles and abilities.



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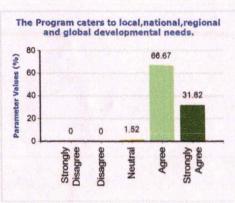
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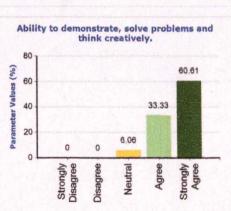
(Employer Feedback Analysis 2022-23)

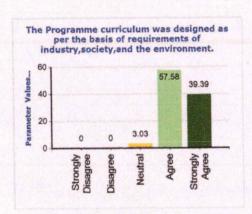
Feedback Type: College Wise

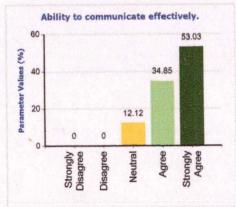
College: Faculty of Uttaranchal Institute of Management (UIM)

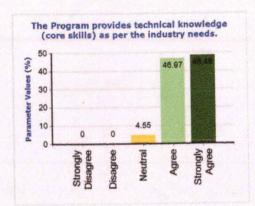
Academics

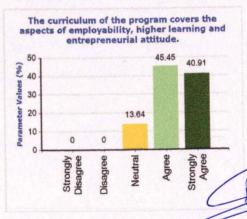


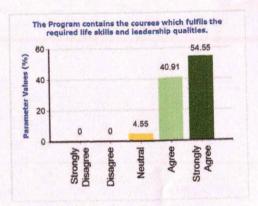














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Ability to use their domain knowledge effectively in their job.

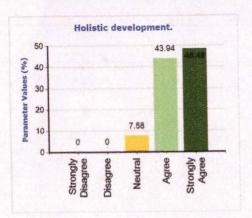
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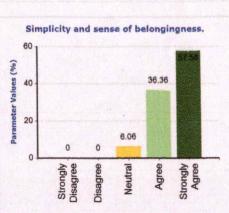
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Non-Academics



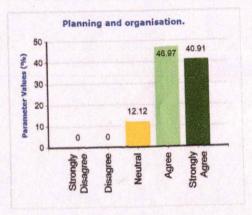


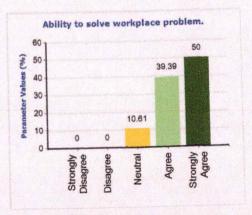


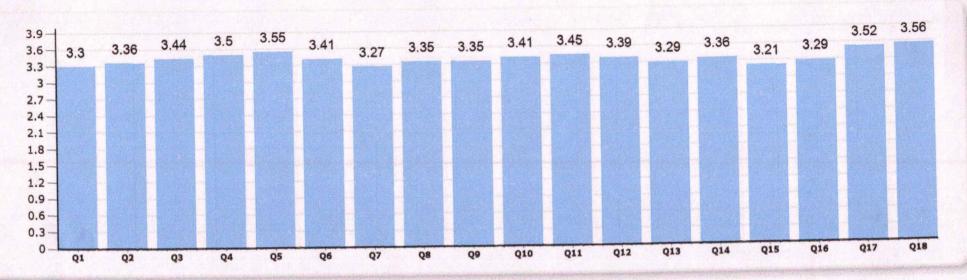
















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MBA Curriculum Feedback Report

The MBA Curriculum Feedback Report aims to provide an overview of industry perspectives on the current MBA curriculum. Feedback was collected through interviews, surveys, and discussions with professionals, employers, and stakeholders in various sectors.

Findings of feedback Analysis

1. Relevance of Core Subjects

Positive Feedback: Respondents appreciate the inclusion of core subjects such as finance, marketing, and Human Resource

Recommendations: Some suggested updates to reflect emerging trends and technologies in these fields.

2. Practical Application and Case Studies

Positive Feedback: Industry professionals value practical application and case studies incorporated into the curriculum.

Recommendations: Calls for more real-world scenarios and industry-specific case studies.

3. Technology Integration

Positive Feedback: Recognition of the importance of technology-related courses.

Recommendations: A desire for more emphasis on digital transformation and disruptive technologies.

4. Soft Skills Development

Positive Feedback: Acknowledgment of the emphasis on soft skills development.

Recommendations: Suggestions for enhancing communication, leadership, and interpersonal skills.

5. Global Perspective

Positive Feedback: Recognition of the global perspective integrated into the curriculum.

Recommendations: Calls for more international business exposure and cross-cultural communication components.

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Ref No.: UU/UIM/BOS/2023/5

July 29, 2023

Action Taken Report BOS Management Session (2023-24)

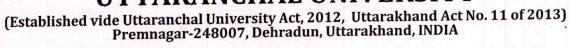
The BOS members discussed each and every recommendation as forwarded by ARC in light of UGC & NAAC Guidelines and with inclusion of NEP 2020. After thorough discussion and due deliberations, the following actions were taken to resolve the recommendation of ARC:

S.NO.	Recommendation	Action Taken
1	To review and revise the curriculum of few courses as forwarded by CRC keeping UGC & NEP 2020 guidelines in consideration.	After thorough discussion on the course list submitted by ARC, curriculam of few courses have been revised in view of the current industry requirements. A new Specilization of Banking has been added in the program structure of MBA. Few course found tradition hence removed and some new course have been added as per the suggestions from indurty experts.
2	To revise the nomenclature and repositioning of few Courses from the upcoming session 2023-24 as per the guidelines of UGC.	By incorporating NEP 2020 and due to some revision in courses and addition and deletion of few courses, the change in nomenclature and respoistioning is being required, which BOS members discussed and agreed.
3	To review the courses fulfilling the guidelines of Sustainable Development goals as suggested by NEP 2020.	The BOS members discussed the course curriculam of few courses such as Universal Human Values, Social Banking, Rural Banking & Financial Inclusion and Digital Governance. Curricullam found suitable to fulfill the SDGs.
4	To revise the program scheme of course curriculum of BBA & MBA from the upcoming session 2023-24 as per the guidelines of NEP 2020.	University has in the progession of incorporaing NEP 2020 guidelines from the upcoming acedmic year, hence few courses have been added in the structure of BBA & MBA. So new program structure is being approved by all members of BOS.
5	To review the curriculum are as per local, regional, national and global needs for fulfilling the requirements of NAAC	of Local, Regional, National and groods are

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6	To review the progress of CMA and ACCA in management programs for the academic year 2022-23.	After the success of first year of ACCA & CMA certification, it has been approved to continue with these certification by some minor changes of repositioning in to their structure.
7	To review the curriculum of E-MBA and Ph. D Management from upcoming academic year 2023-24.	A new program EMBA has been introduced for working professionals from the upcoming Academic year 2023. The curriculam of EMBA and PhD are being approved by members with some minor corrections.

Prof. (Dr.) Pradeep Suri

Uttaranchal Institutory Managemen ((Reanchal University) Arcadia Grant, P.O.-Chandanwari Premnagar, Dehradun-24800

Copy to:

PA to Vice Chancellor

Director IQAC