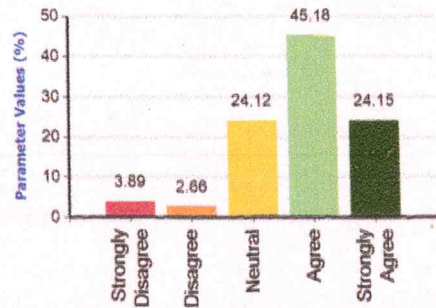


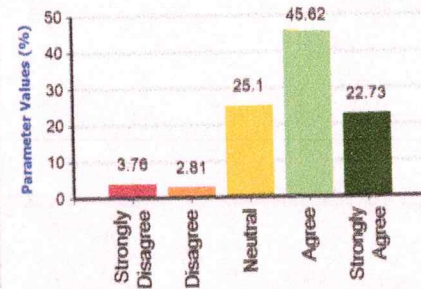
## ANALYSIS OF STUDENT FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)

Programme : Bachelor of Business Administration

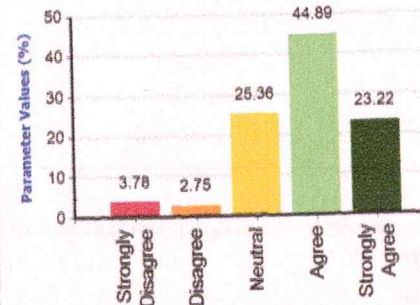
The sequence of the content is well organized.



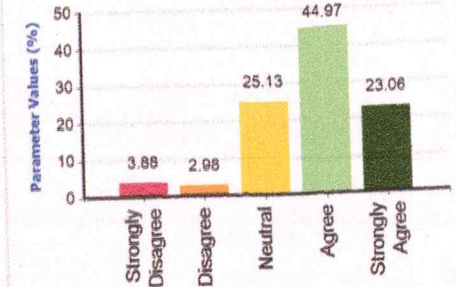
Uniformity of syllabus in terms of curriculum load.



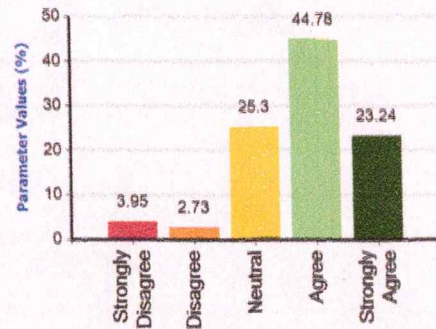
Course curriculum is career oriented.



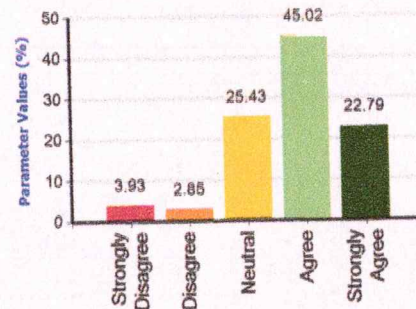
Learning values are inclined for development of skills, concepts, knowledge and analytical abilities.



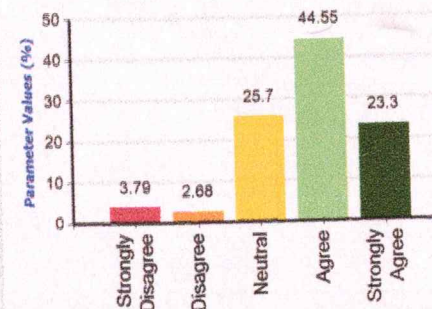
The curriculum justifies the assigned lectures.



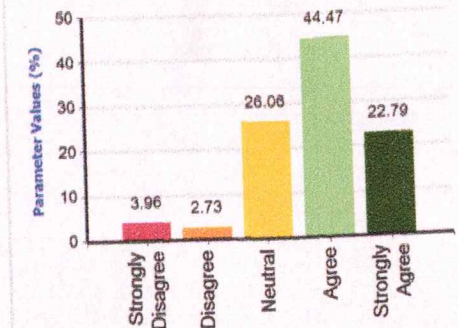
The course curriculum covers the latest developments in relevant areas.



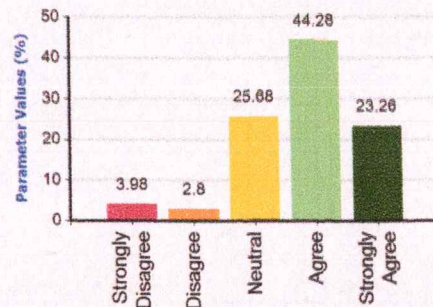
Course curriculum contains scope of relevant activities.



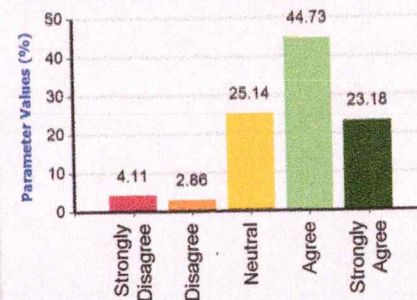
The course content is updated rationally.




The course curriculum has good balance between theory and practical applications.



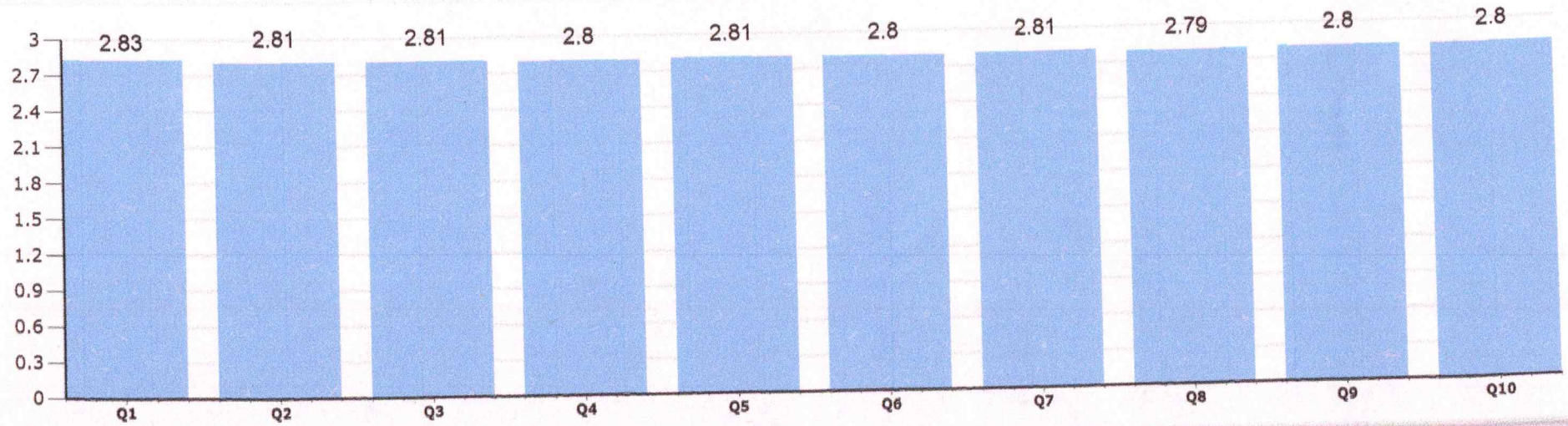
The Course content encourages self and extra curriculum learning.



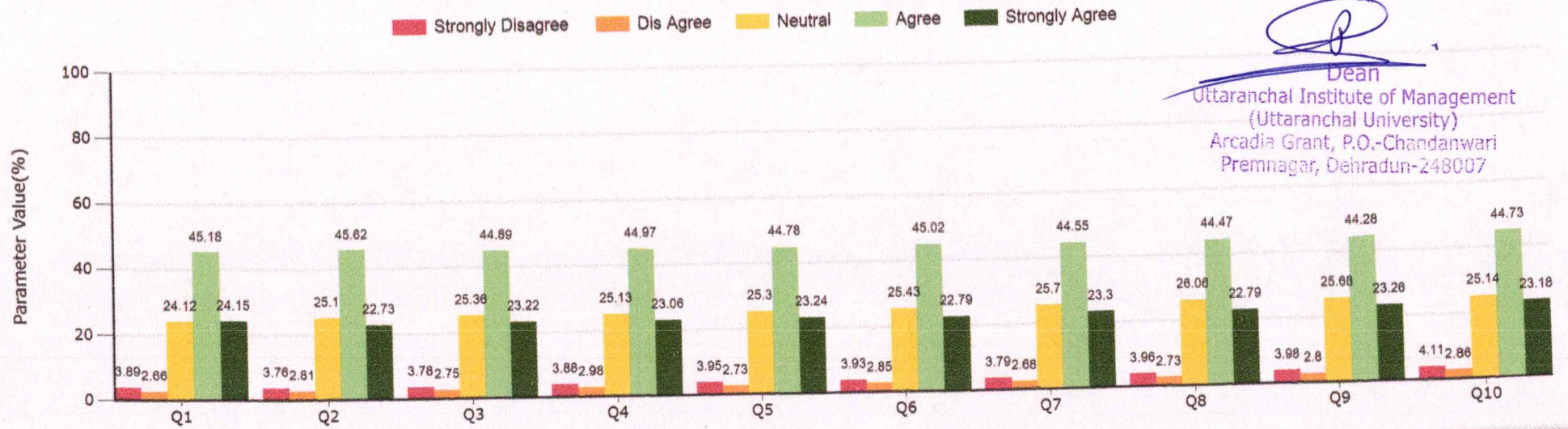
  
Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007




### Average Rating



### Summary Chart



  
 Dean  
 Uttaranchal Institute of Management  
 (Uttaranchal University)  
 Arcadia Grant, P.O.-Chandanwari  
 Premnagar, Dehradun-248007



## STUDENT FEEDBACK ANALYSIS (BBA)

The feedback taken from students about the present syllabus and curriculum of the BBA 2022-23 reveals the following facts:

- 1) Most of the BBA students have the opinion that the course content has job relevance (the score obtained is 87% approx.).
- 2) The students are satisfied with the quality of teaching and uniformity & organization of syllabus in terms of curriculum load and contents.
- 3) As per the feedback given by the students, it has also been observed that the curriculum had the ability to foster entrepreneurial skills among the students.
- 4) Most of the students are satisfied with the point that the content has been updated rationally.
- 5) It is also observed that curriculum-related activities organized by the institution are fruitful to most of the students with a positive of score of 91 % of their opinion.
- 6) More than 80% of all the students are agreed upon that the course curriculum has a good balance between theory & Practical.

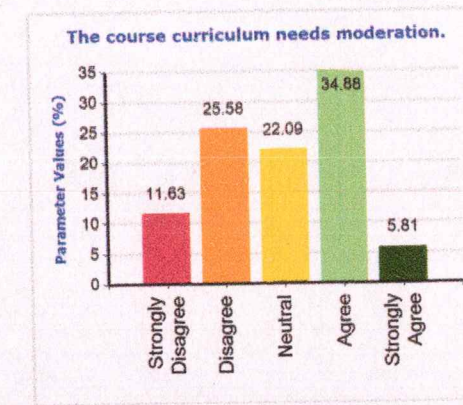
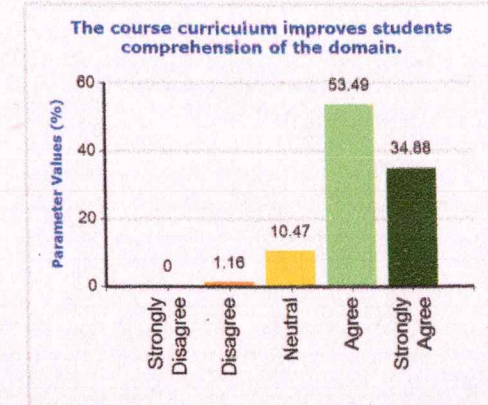
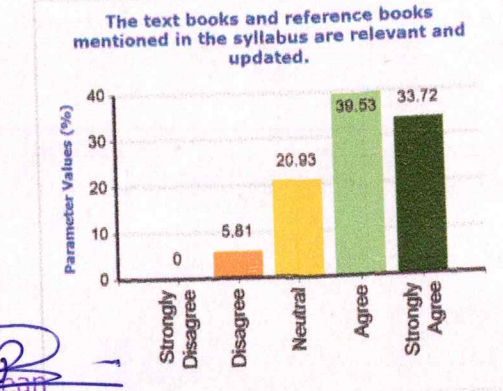
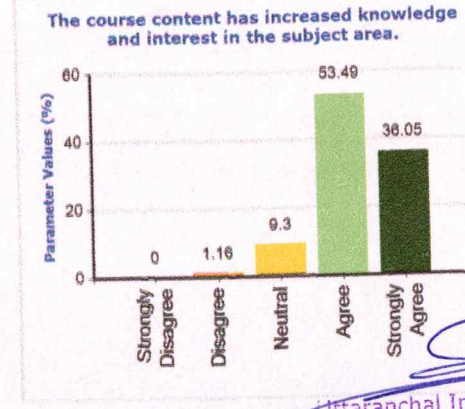
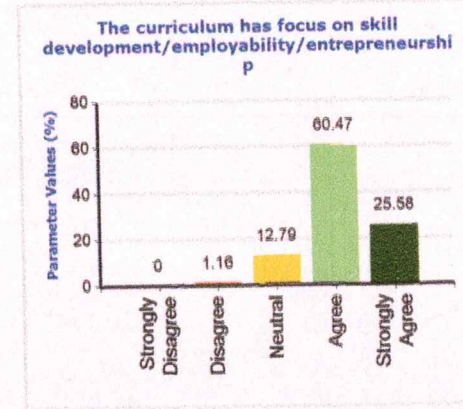
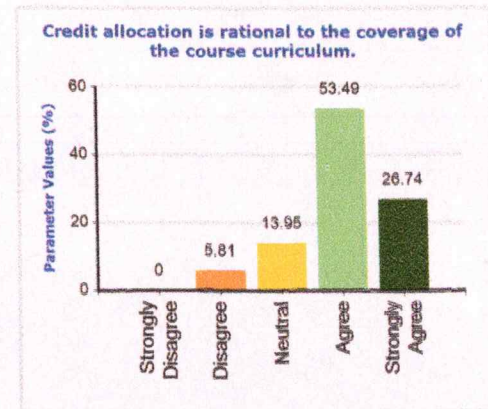
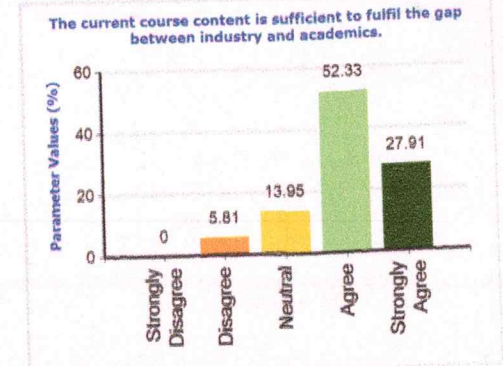
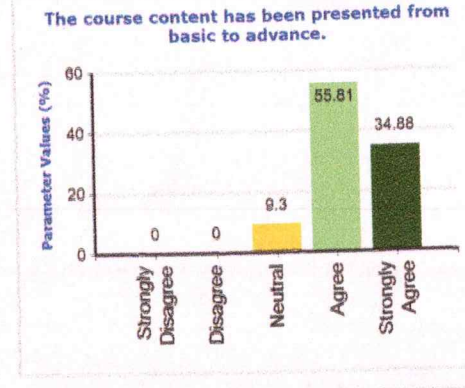
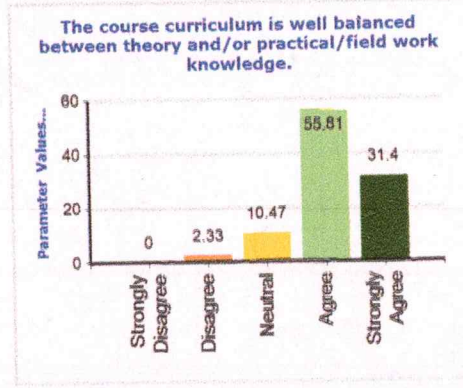
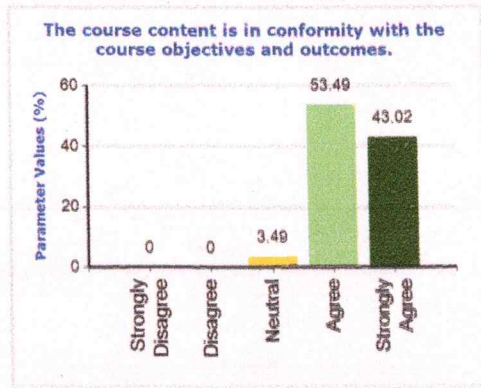


Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007



**ANALYSIS OF FACULTY FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)**

**Programme :** Bachelor of Business Administration



Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grady, P.O. Gramsakhwa  
Premnagar, Dehradun-248007

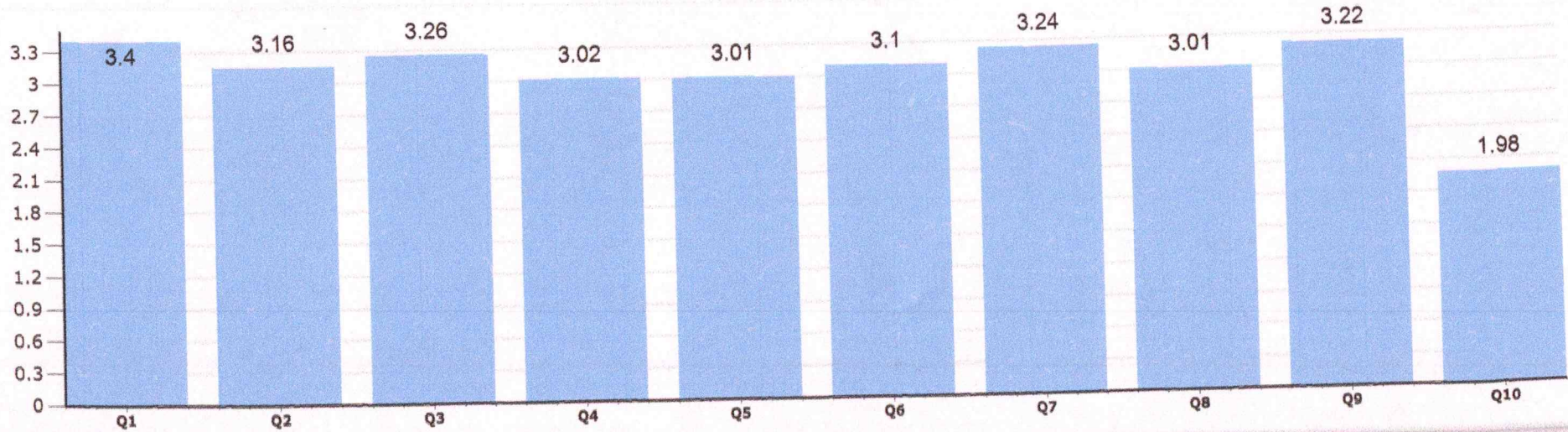
**FACULTY FEEDBACK ANALYSIS**

Faculty is the most important person in curriculum design, implementation and development, feedback of faculty on curricula aspects are of utmost importance. Analysis of the faculty feedback for the year 2022-23 brought about the following information.

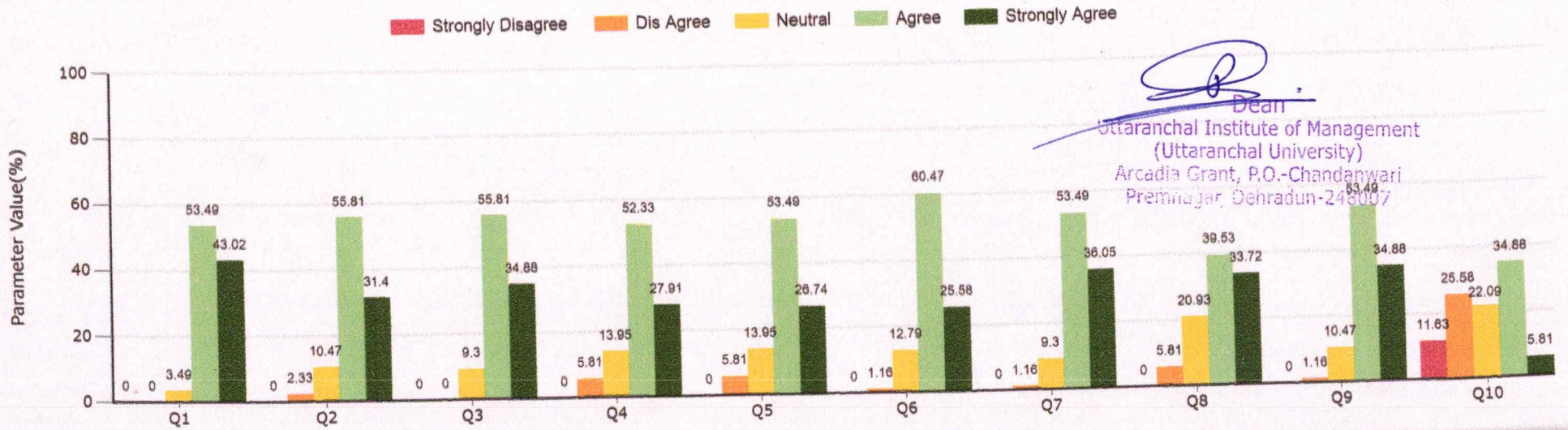
- 1) Most of the faculties thought there is clarity in course objectives and outcomes which is revealed by a score of 81%.
- 2) Most of the faculties are satisfied with the course content.
- 3) It is also revealed the syllabus is enriched with the inclusion of advanced topics.
- 4) Most of them have the opinion that the curriculum has the capacity to support students in their higher learning
- 5) Presently following curriculum is career-oriented to the students.




### Average Rating



### Summary Chart



  
 Dean  
 Uttarakhand Institute of Management  
 (Uttarakhand University)  
 Arcadia Grant, P.O.-Chandanwari  
 Premnagar, Dehradun-248007

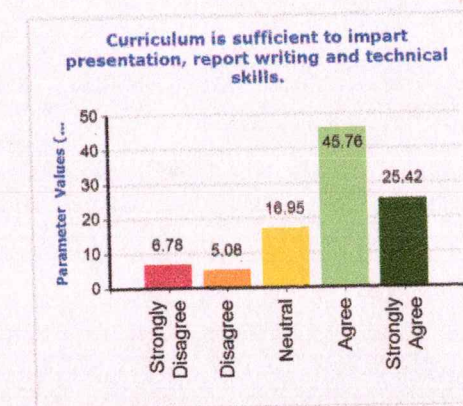
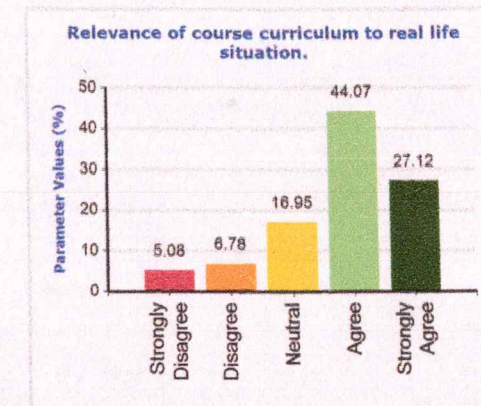
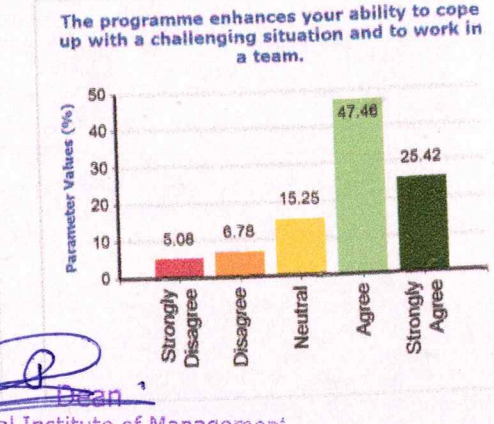
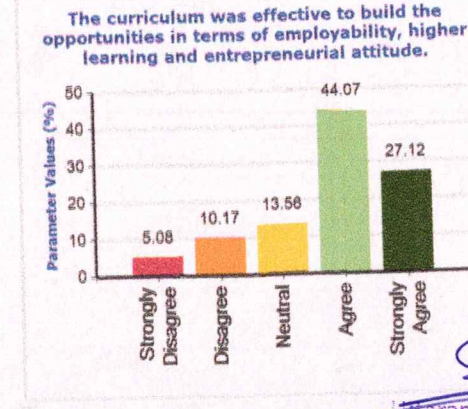
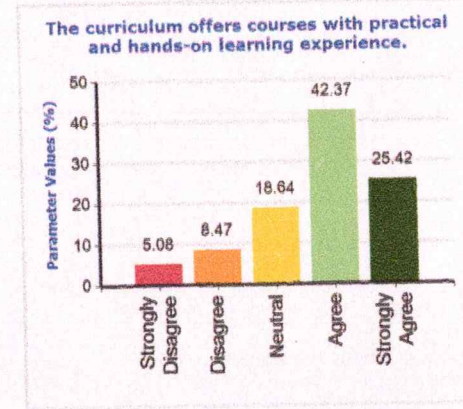
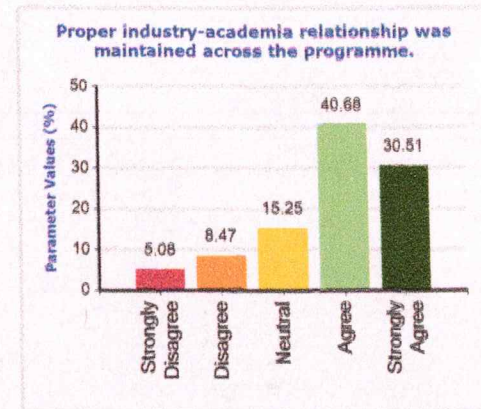
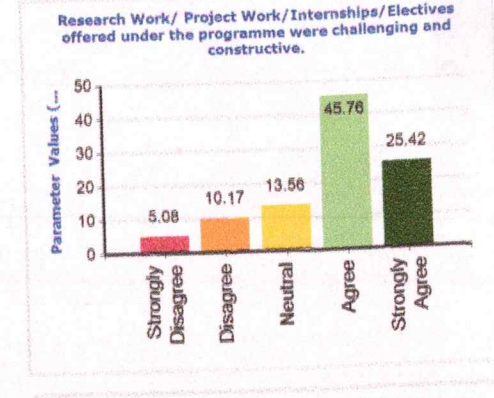
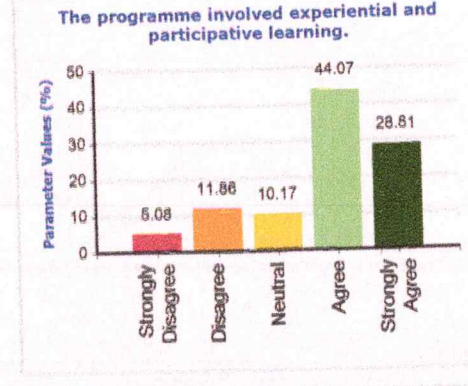
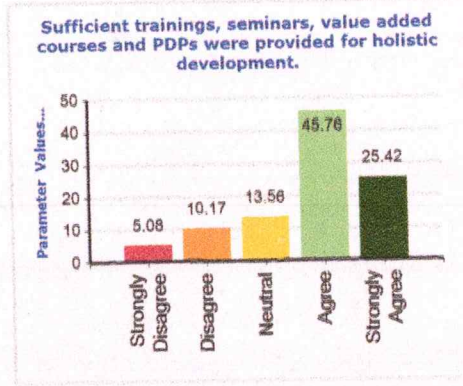
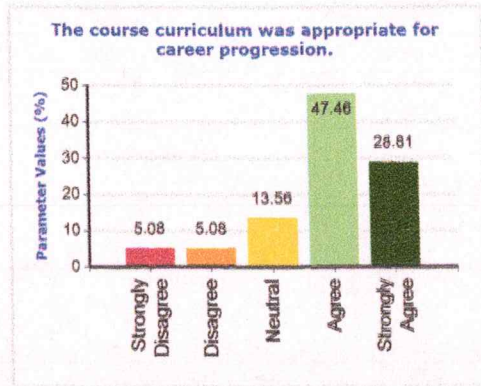
### Suggestions:

On the basis of above-mentioned feedback analysis given by the faculty, it is suggested that some modifications are required in some courses for upcoming session 2023-24 curriculum. They also suggested introducing some new courses along with a new value-added course.



**ANALYSIS OF ALUMNI FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23)**

**Programme :** Bachelor of Business Administration

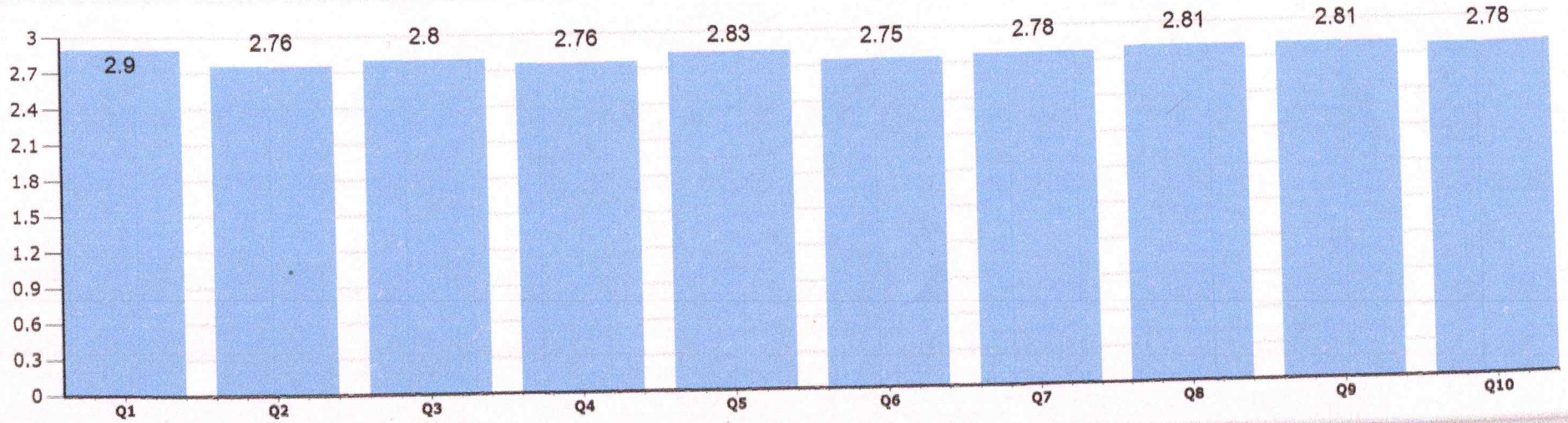


*[Signature]*  
Dean,  
Uttaranchal Institute of Management  
Uttaranchal University

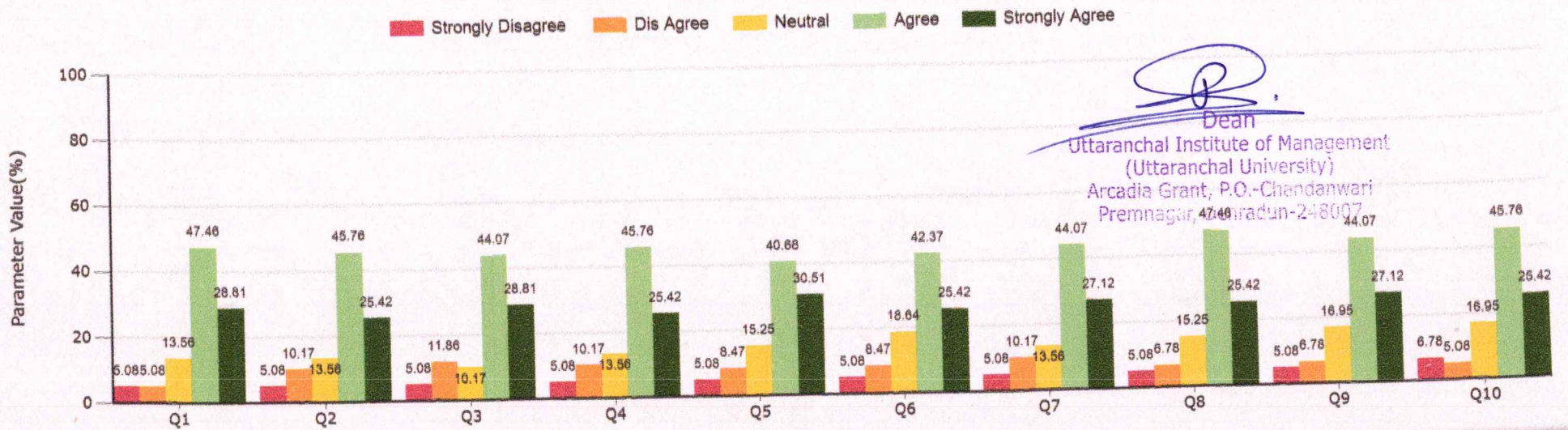
**ALUMNI FEEDBACK ANALYSIS** (Uttaranchal University)  
Analysis of the alumni feedback for the year 2022-23 revealed the following facts.  
1) Most of the alumni are satisfied with the course content and admits that the course content was rather pertinent in their jobs.  
2) The career-oriented syllabus was quite helpful for them to find out an employment soon after their BBA.  
3) Moreover, these stakeholders are highly satisfied with the quality of teaching which is revealed by a higher score of 77%.  
4) The college has a positive and balanced academic atmosphere (Score 74 %) that enabled them to be successful in their life.  
5) Most of the students are satisfied with the accessibility of reference books to maintain the balance in theory & practical application which is revealed through a score of 72 %.



### Average Rating



### Summary Chart



  
 Dean  
 Uttarakhand Institute of Management  
 (Uttarakhand University)  
 Arcadia Grant, P.O.-Chandanwari  
 Premnagar, Haridwar-248007

#### Suggestions:

On the basis of above-mentioned feedback analysis given by alumni, it is suggested that some modifications are required in some courses for upcoming session 2023-curriculum.

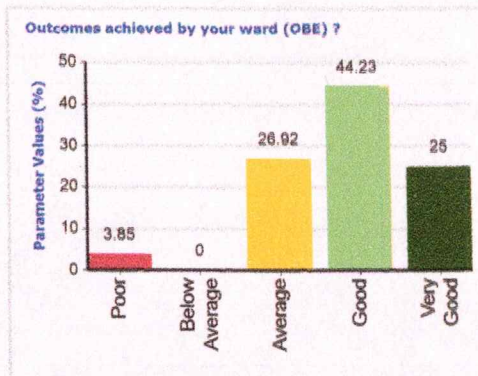
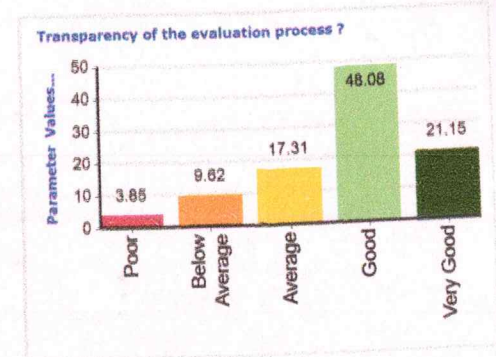
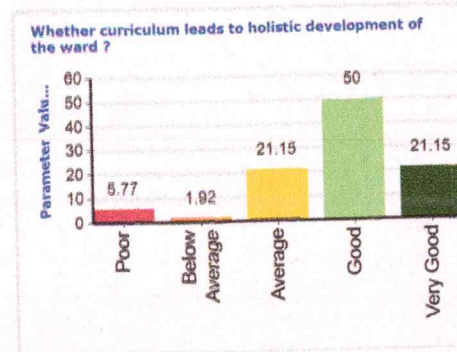
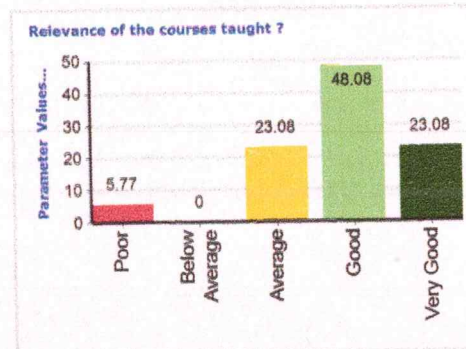
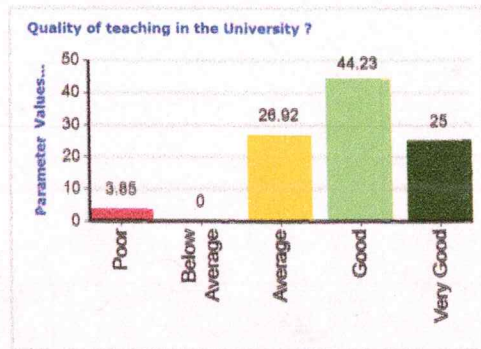


**PARÉNT'S FEEDBACK ON CURRICULUM (2022-23)**

**Feedback Type :** College Wise

**University :** UTTARANCHAL UNIVERSITY, DEHRADUN

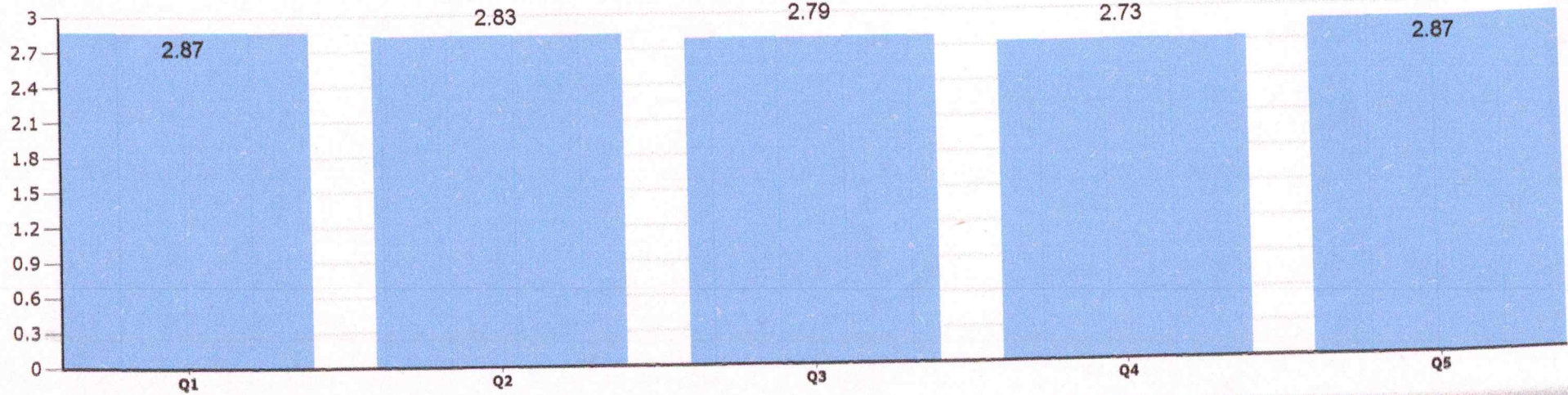
**College :** Faculty of Uttaranchal Institute of Management (UIM)



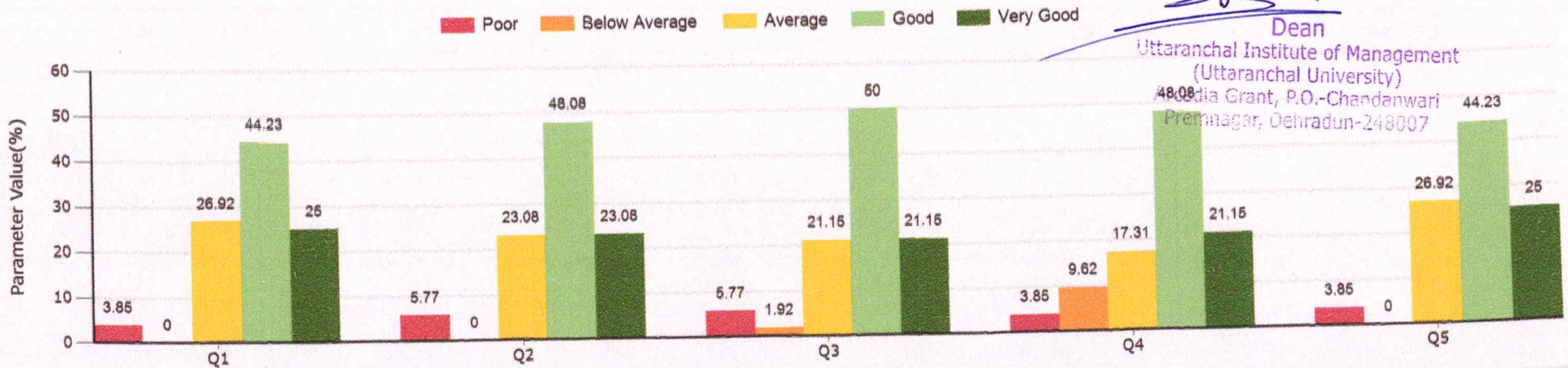
  
 Dean  
 Uttaranchal Institute of Management  
 (Uttaranchal University)  
 Arcadia Grant, P.O.-Chandanwari  
 Premnagar, Dehradun-248007




### Average Rating



### Feedback Summary Chart



  
 Dean  
 Uttarakhand Institute of Management  
 (Uttarakhand University)  
 P.O. - Chandanwari  
 Premnagar, Dehradun-248007

### Parents Feedback 2022-23

1. Parents appreciated curricula of UIM that are relevant to current issues and have practical applications in the real world.
2. Parents are satisfied with UIM curricula that embrace diversity and inclusivity, representing different cultures, backgrounds, and perspectives.
3. Parents are also satisfied with fair and transparent assessment methods that accurately measure their child's progress. They are concerned about excessive standardized testing.
4. Parents has also appreciated curricula that allow for some level of flexibility and differentiation to accommodate individual learning styles and abilities.

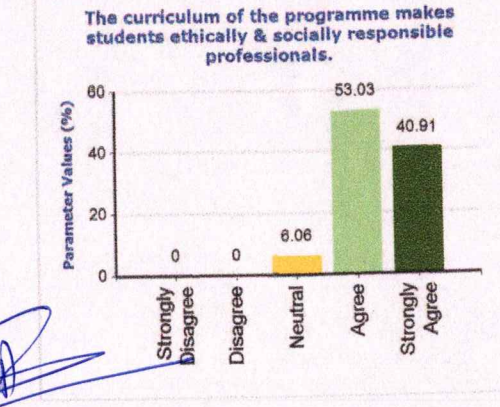
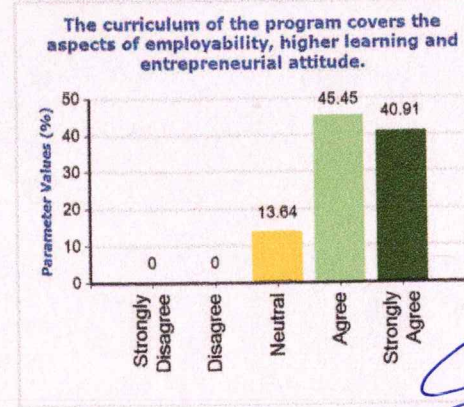
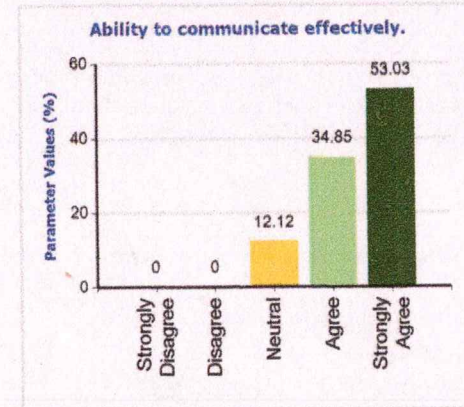
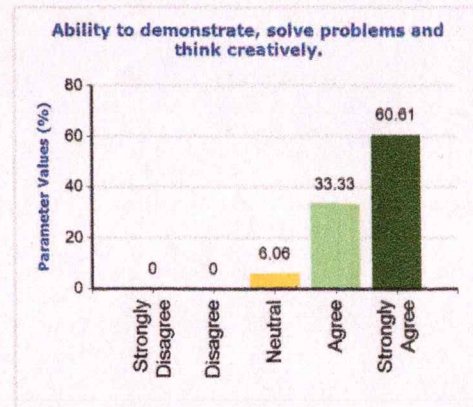
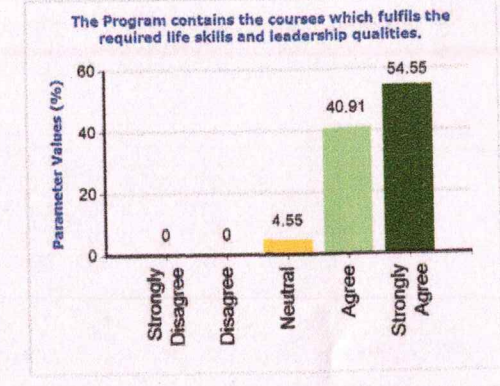
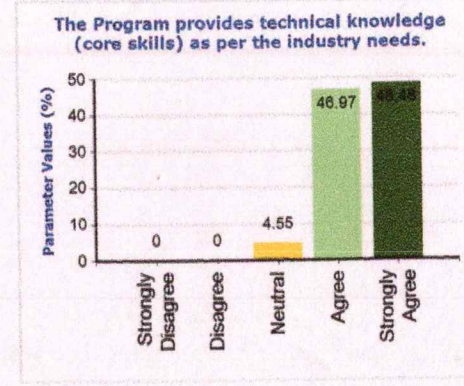
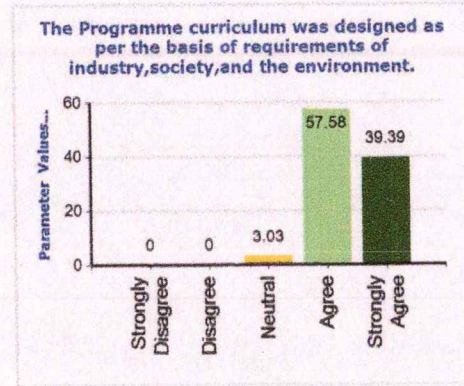
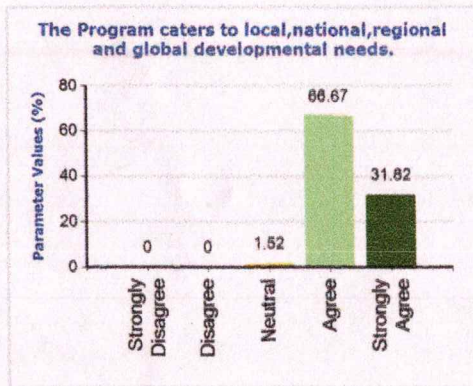


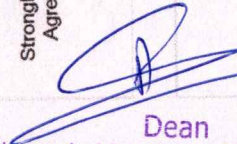
**(Employer Feedback Analysis 2022-23)**

**Feedback Type :** College Wise

College : Faculty of Uttaranchal Institute of Management (UIM)

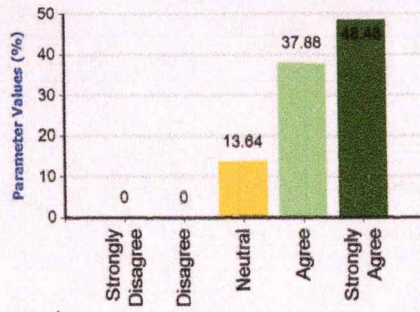
**Academics**



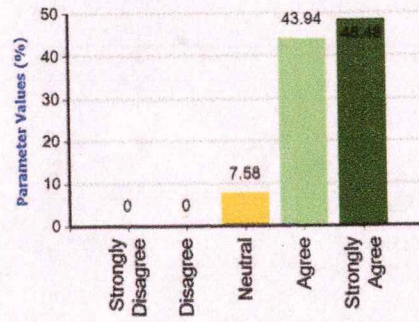
  
Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007




**Ability to use their domain knowledge effectively in their job.**



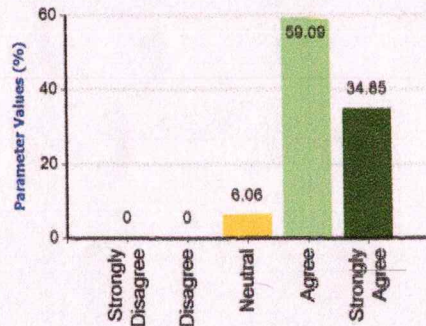
**Holistic development.**



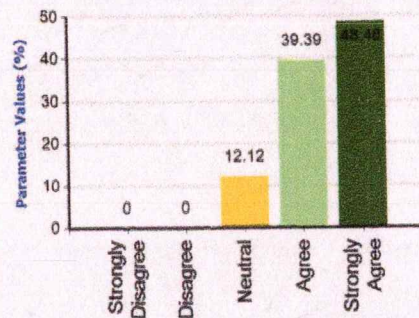
  
**Dean**  
 Uttarakhand Institute of Management  
 (Uttarakhand University)  
 Arcadia Grant, P.O.-Chandanwari  
 Premnagar, Dehradun-248007

**Non-Academics**

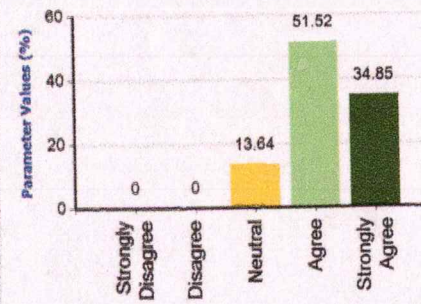
**Ability to take up extra responsibility.**



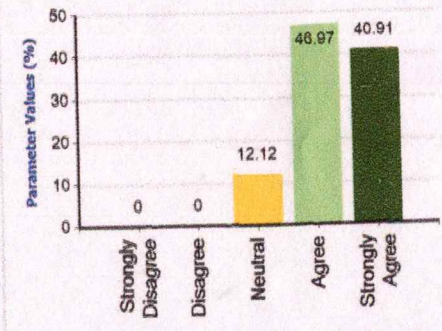
**Ability to use workplace equipment.**



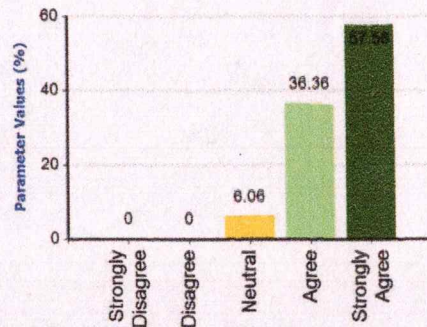
**Leadership, Team Spirit and Initiative Planning and Organisation skills.**



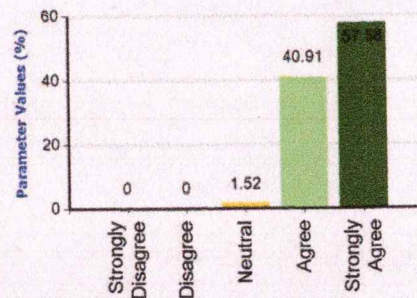
**Planning and organisation.**



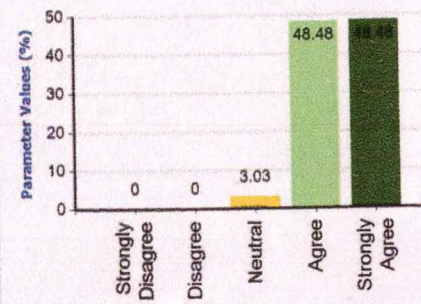
**Simplicity and sense of belongingness.**



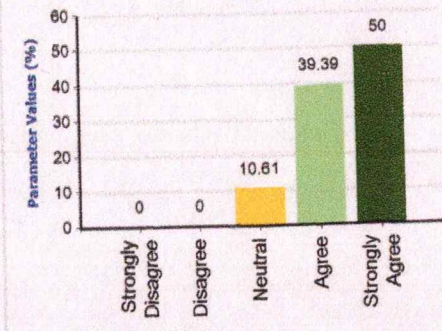
**Willingness to learn new techniques, adopt new ideas etc.**



**Ability to contribute to the goal of the organisation.**

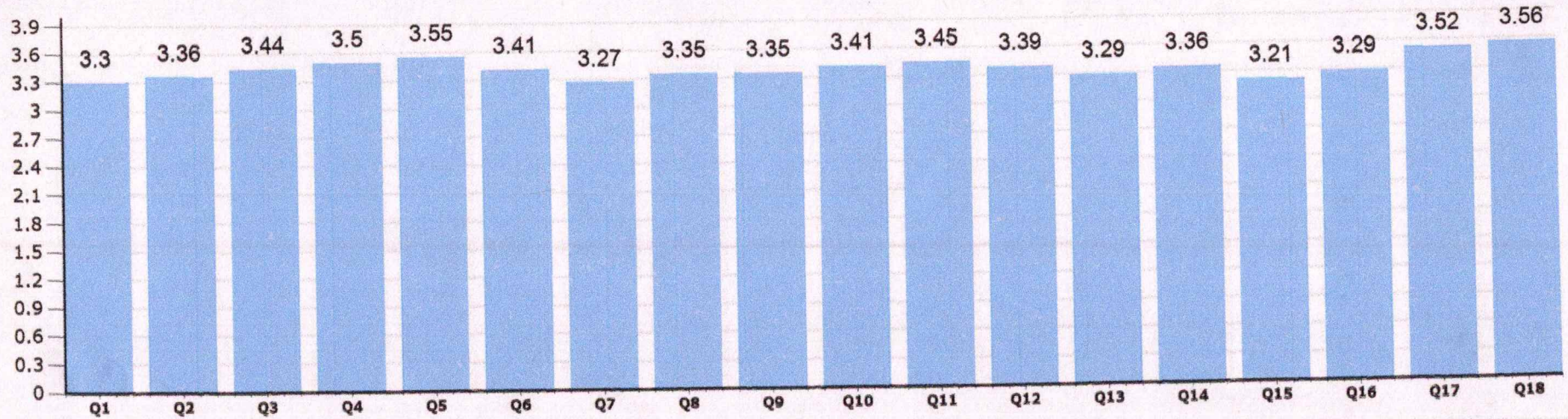


**Ability to solve workplace problem.**

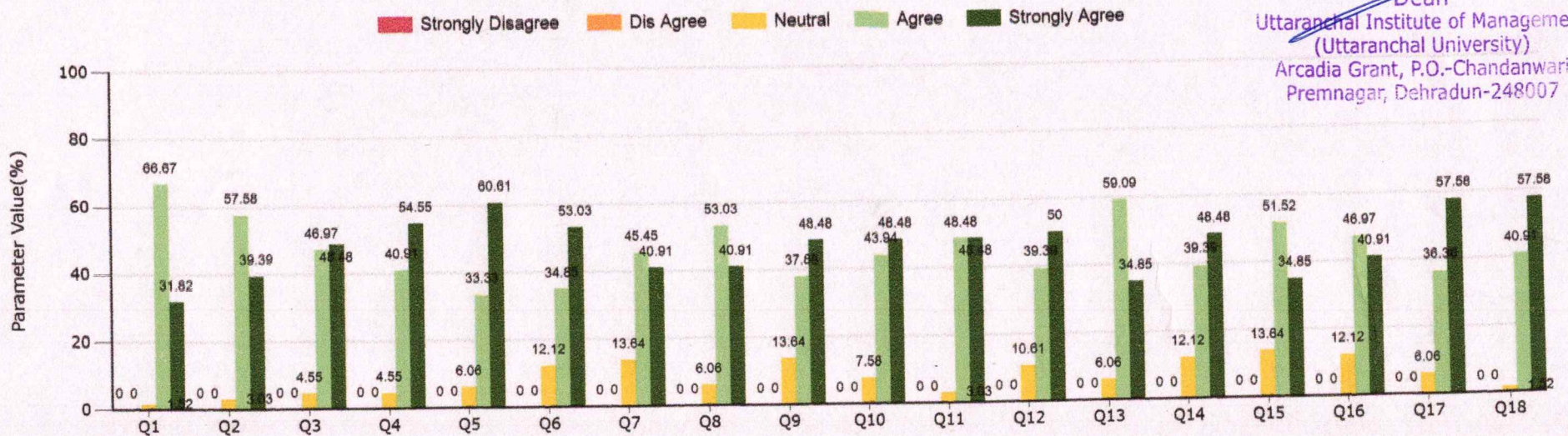





**Average Rating**



**Summary Chart**



  
 Dean  
 Uttarakhand Institute of Management  
 (Uttarakhand University)  
 Arcadia Grant, P.O.-Chandanwari  
 Premnagar, Dehradun-248007





# UTTARANCHAL UNIVERSITY

(Established vide Uttaranchal University Act, 2012, Uttarakhand Act No. 11 of 2013)  
Premnagar-248007, Dehradun, Uttarakhand, INDIA



## ANALYSIS OF EMPLOYER FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2022-23) Program: Bachelor of Business Administration (BBA)

The BBA Curriculum Feedback Report aims to provide an overview of industry perspectives on the current BBA curriculum. Feedback was collected through interviews, surveys, and discussions with professionals, employers, and stakeholders in various sectors.

Findings of feedback Analysis

### 1. Relevance of Core Subjects

Positive Feedback: Respondents appreciate the inclusion of core subjects such as finance, marketing, and HR.

Recommendations: Some suggested updates to reflect emerging trends and technologies in these fields.

### 2. Practical Application and Case Studies

Positive Feedback: Industry professionals value practical application and case studies incorporated into the curriculum.

Recommendations: Calls for more real-world scenarios and industry-specific case studies.

### 3. Technology Integration

Positive Feedback: Recognition of the importance of technology-related courses.

Recommendations: A desire for more emphasis on digital transformation and disruptive technologies.

Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandawari  
Premnagar, Dehradun-248007





# UTTARANCHAL UNIVERSITY

(Established vide Uttaranchal University Act, 2012, Uttarakhand Act No. 11 of 2013)  
Premnagar-248007, Dehradun, Uttarakhand, INDIA



Ref No.: UU/UIM/BOS/2023/5

July 29, 2023

## Action Taken Report BOS Management Session (2023-24)

The BOS members discussed each and every recommendation as forwarded by ARC in light of UGC & NAAC Guidelines and with inclusion of NEP 2020. After thorough discussion and due deliberations, the following actions were taken to resolve the recommendation of ARC:

S.NO.	Recommendation	Action Taken
1	To review and revise the curriculum of few courses as forwarded by CRC keeping UGC & NEP 2020 guidelines in consideration.	After thorough discussion on the course list submitted by ARC, curriculum of few courses have been revised in view of the current industry requirements. A new Specilization of Banking has been added in the program structure of MBA. Few course found tradition hence removed and some new course have been added as per the suggestions from indurty experts.
2	To revise the nomenclature and repositioning of few Courses from the upcoming session 2023-24 as per the guidelines of UGC.	By incorporating NEP 2020 and due to some revision in courses and addition and deletion of few courses, the change in nomenclature and respoistioning is being required, which BOS members discussed and agreed.
3	To review the courses fulfilling the guidelines of Sustainable Development goals as suggested by NEP 2020.	The BOS members discussed the course curriculam of few courses such as Universal Human Values, Social Banking, Rural Banking & Financial Inclusion and Digital Governance. Curricullam found suitable to fulfill the SDGs.
4	To revise the program scheme of course curriculum of BBA & MBA from the upcoming session 2023-24 as per the guidelines of NEP 2020.	University has in the progression of incorporaing NEP 2020 guidelines from the upcoming acedmic year, hence few courses have been added in the structure of BBA & MBA. So new program structure is being approved by all members of BOS.
5	To review the curriculum are as per local, regional, national and global needs for fulfilling the requirements of NAAC	The curriculam is well versed with requiremenst of Local, Regional, National and global needs by which all BOS members appraise the curriculam.

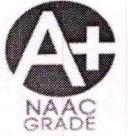
  
Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007





# UTTARANCHAL UNIVERSITY

(Established vide Uttaranchal University Act, 2012, Uttarakhand Act No. 11 of 2013)  
Premnagar-248007, Dehradun, Uttarakhand, INDIA



6	To review the progress of CMA and ACCA in management programs for the academic year 2022-23.	After the success of first year of ACCA & CMA certification, it has been approved to continue with these certification by some minor changes of repositioning in to their structure.
7	To review the curriculum of E-MBA and Ph. D Management from upcoming academic year 2023-24.	A new program EMBA has been introduced for working professionals from the upcoming Academic year 2023. The curriculam of EMBA and PhD are being approved by members with some minor corrections.

**Prof. (Dr.) Pradeep Suri**

Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007

Copy to:

PA to Vice Chancellor

Director IQAC